

FARM-TO-SCHOOL

Key Findings of 2011 WSDA Survey

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NUTR 531 - Public Health Nutrition School of Public Health, Department of Nutrition Sciences University of Washington • Seattle, WA

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AUTHORS

Graduate students of the University of Washington's Nutritional Sciences program compiled and composed this report as their final project for Nutrition 531 – Public Health Nutrition.

Kelly Ahern, Elizabeth Aong, Carrie Dennett, Sepideh Dibay Moghadam, Melissa Edwards, Erin Enriquez, Isabel Kanholm, Srilekha Karunanithi, Jessica Kim, Young Mee (Mya) Kwon, Zhongyuan Liu, Kimberly McLaury, Marina Mednik-Vaksman, Shelly Najjar, Allison Parker, Diana Reid, Cole Schindler, Laura Tobias, Krista Ulatowski, Seth Yoder, and Marc Zimmerman.

EXECUTIVE SUMMARY

The 'Farm to School' initiative connects schools with regional or local farms in order to serve healthy meals using locally produced foods. The Washington State Farm to School team conducted a survey about Farm to School activities in the state to learn more about local efforts, identify areas of need and opportunity, and prioritize actions.

Methods and Sample

- Food service directors from the 295 school districts in Washington State and other entities that participated in the National School Lunch and National School Breakfast programs in 2009/2010 were invited to participate in an on-line survey in 2011.
- A total of 82 surveys were completed. Respondents represented diverse and geographically distributed school districts.
- The 39-question survey asked about current practices, capacity to overcome barriers, and need for technical assistance.

Main Findings

- Farm to School efforts are underway across the state; there is strong interest in doing more; these efforts are not usually integrated into district policies.
- All of the 22 districts that had experience purchasing food locally stated they would continue to purchase locally.
- Four of the top 10 fruits and vegetables purchased by schools (apples, pears, potatoes, grapes) are also among Washington's top 10 commodity crops.
- Schools may lack kitchen facilities to process fresh produce; those with larger percent free and reduced price lunch eligibility are more likely to have this capacity.
- Larger school districts require a large volume of produce, which is a barrier to sourcing foods locally.
- The top three Farm to School training interests are:
 - o Learning about the availability of farm products in the region
 - Seasonal recipes and menu planning
 - o Budgeting and cost management

Recommended State-level Actions to Support Farm to School in Washington

- For Food Service: Promote use of central kitchens or other processing facilities; train foodservice staff on food preparation and safety.
- For School Communities: Provide resources and training to teachers, administrators, parents and farmers to extend the benefits of Farm to School beyond the cafeteria; support integration of the program into school wellness policies by coordinating with state wellness policy training efforts and offering model policies.
- For Farmers: Develop matchmaking tools and networking opportunities to connect schools and farmers.
- For the Farm to School Program: Build state leadership for interagency coordination, program evaluation, and marketing.

Washington State is well positioned to grow its Farm to School Program.

INTRODUCTION

'Farm to School' initiative is an effort to connect schools with regional or local farms in order to serve healthy meals using locally produced foods (1). Since the passage of the National School Lunch Act in 1946, key legislation has played an essential role in providing our Nation's children with access to healthier meals (1). Farm to school is one such initiative that is targeted at providing children with nutritious diet; at the same time it improves the local economy by encouraging farmers to sell their fresh produce to schools. More than 30 million children eat school food five days a week, 180 days a year. If schools can improve the health of kids, develop new marketing opportunities for farmers and support the local economy, everyone is benefited (5).

National Farm to School Initiative

As early as 1997, United States Department of Agriculture (USDA) began connecting small farm to school programs which encouraged small-scale farms to sell fresh fruits and vegetables to schools and schools to buy produce from small scale farms. In 2009, 'Know you farmer; Know your food' initiative was created to strengthen the connection between consumers and local producers. In response to the interest shown by schools and farmers in this initiative, the Department created 'USDA Farm to School Team', with staff from both the Food and Nutrition Service and Agricultural Marketing Service (3). Working with local and state authorities, school districts, community partners, the Farm to School team provides guidance and develops mechanisms for assisting schools in accessing local markets; enabling food producers to effectively service their local schools and facilitating communication between interested stakeholders (1).

Long-term goals of the USDA Farm to School Team include:

- Providing access to resources and information on beginning and maintaining Farm to School activities for schools, farmers, and local community members
- Providing technical assistance to assist schools and farmers in the development,
 progression, and/or sustainability of Farm to School activities
- Identifying obstacles faced by schools and farmers in implementing and/or sustaining Farm to School activities and suggesting solutions (1)

Healthy, Hunger-Free Kids Act, 2010 authorized USDA to provide technical assistance and competitive matching farm to school grants which may be used for training, supporting operations, planning, purchasing equipment, developing school gardens, developing partnerships and implementing farm to school activities (2).

Farm to school activities bring local food items into the school meal programs; encompass activities such as nutrition and agricultural curricula, school gardens, and farm tours. These activities teach children essential lessons about how farm products are produced and the role they play in a nutritious, healthful diet. These programs are gaining increasing public awareness and policy support around the country as concern grows about childhood obesity, nutrition and health (2). Multiple stakeholders, including students, school food service personnel, farmers, parents, teachers, and the community at large benefit from such Farm to School activities (3).

Eligible schools, State and local agencies, Indian tribal organizations, agricultural producers, and nonprofit organizations are eligible to receive the Farm to School funding to improve access to local foods in schools. Highest priority is given to projects that make local foods available on the menu; serve high proportion of children who are eligible for free or reduced-price lunches; encourage participation of school children in farm and garden-based agricultural education activities; demonstrate collaboration between schools, nongovernmental and community-based organizations, agricultural producer groups, and other community partners; include adequate and participatory evaluation plans; and demonstrate the potential for long-term program sustainability (1).

Washington State Farm to School Initiative

In Washington State, the Local Farms-Healthy Kids Act, passed in March 2008, authorized the formation of Washington State Department of Agriculture (WSDA) Farm to School program. The Program assists food producers, distributors and food brokers to market Washington-grown foods to schools; assists schools in connecting to local producers; and identifies and recommends mechanisms to support the success of these connections. The Program also gathers and shares educational resources to help schools teach students the nutritional, environmental, and

economic benefits of preparing and consuming locally grown food, and supports efforts to advance other farm-to-school connections such as school gardens and farm visits (2).

Goals of the WSDA Farm to School Program are in perfect alignment with the USDA Farm to School program. These goals include:

- Raise awareness of the Program among food producers and distributors, school foodservice directors and nutritionists, and existing community Farm to School organizations.
- Advise and provide technical assistance to growers seeking to sell local food to schools, schools seeking local foods and organizations and individuals seeking to create Farm to School programs.
- Assess the interests, capacities, and needs throughout the food distribution system from farm to plate to identify impediments and opportunities.
- Seek additional resources to achieve Program goals and leverage existing resources through partnerships with other agencies and organizations (2).

The Farm to School program works closely with WSDA Small Firms and Direct Marketing Program, the Office of Superintendent Public Instruction, WSU Small Farms Team and other partners around the state to facilitate and improve Farm to School connections for health and learning. For farmers, food service professionals and community organizers, Farm to School programs are an opportunity to work together to achieve the goals of many, while providing access to fresh, nutritious, local and delicious foods (5).

The Legislature appropriated \$290,000 from the general funds to the WSDA Farm to School Program for fiscal year 2009 and 2.5 full -time equivalents (FTEs). The 2009 supplemental budget reduced funding to \$142,000 and permanently cut staff to 1.5 FTEs. Looking ahead, the biennial budget provides about \$152,000 per year for the program, not including the \$250,000 grant funding obtained by WSDA staff to supplement program operation through 2012 (3). A survey was conducted among food service directors of school districts in Washington State to understand the districts' current status and willingness to engage in farm-to-school activities. The purpose of the survey is to help the WSDA Farm to School team to identify areas of need, prioritize their work and seek additional funding.

METHODS

The Survey

WSDA developed this 2011 survey as a follow-up from a survey that was created by WSU Extension in 2008. Improvements were made and new questions were added to this survey by the WSDA staff, based on questions from other states' surveys. WSDA partnered with The State of Washington Office of the Superintendent of Public Instruction Child Nutrition Programs and Oregon Department of Agriculture Farm to School Program to review the new survey. The survey, which was funded through a USDA Specialty Crop Block Grant, was sent to the food service directors of 295 school districts in Washington State, participating in the National School Lunch and National School Breakfast programs (NSLP/NSBP) in 2009/2010. It was distributed through the OSPI Child Nutrition program, and also made available on the WSDA Farm to School website. The survey was conducted using Survey Monkey, an online survey software and questionnaire tool. It had a total of 39 questions and covered a wide range of areas including the produce purchased by the schools at present to the capability of the schools to process fresh produce.

The Analysis

The data, comprising of the responses from the individual districts, were downloaded to SPSS software, version 18 and saved on secure, password protected server at the University of Washington. Graduate students in Nutritional Sciences 531 – Public Health Nutrition, analyzed the data as part of their coursework during January – February 2012. The following analyses were done:

- Descriptive analysis of the sample of school districts and their survey responses.
- Data analysis and exploration for non-response, distribution outliers, and data quality.
- Comparison of demographic characteristics of the school districts in the sample based on data obtained from the Office of Superintendent of Public Instruction (OSPI), Washington State Report Card for school districts (4).
- Statistical comparison of key survey findings with demographic characteristics of the districts. A two-way chi square test was used for this comparison (α level-0.05).

In addition, as an evaluation of the current survey students compared questions from this survey to Farm to School surveys from other states and WSDA Farm to School survey from 2008. Data regarding surveys from other states was obtained from individual summary reports available online of the different states' Farm to School programs. A review of literature from PubMed and Agricola was done to identify policies and practices that best support the Farm to School initiative. Information from research papers, case studies and surveys were reviewed as well to determine successful activities and policies implemented by other states. The survey was also analyzed on a question by question basis in terms of its structure and sectioning.

The results of the initial phases of work were presented by the students to WSDA Farm to School staff. Based on the feedback and discussion during the presentation, final stages of analyses were performed and this report was generated. The report contains results of the statistical analyses, recommendations for future surveys based on the comparison to other states and peer literature review. Important findings from comparison of this survey to survey from 2008 are also reported. These conclusions and recommendations are the result of a process of critical analysis and discussion throughout the academic quarter.

References

- USDA Website for Farm to School: http://www.fns.usda.gov/cnd/f2s/about.htm#Initiative
- 2. Farm to school 2008-2009, report to legislature from the Office of Superintendent of Public Instruction http://agr.wa.gov/marketing/farmtoschool/docs/285-farmToSchoolLegislativeReport2008-09.pdf
- 3. USDA farm to school team, 2010 summary report, July 2011.
- 4. Office of Superintendent of Public Instruction, Washington state report card http://reportcard.ospi.k12.wa.us/summary.aspx?year=2010-11
- 5. WSDA Website for Farm to School: http://www.wafarmtoschool.org/Page/3/wsda-farm-to-school

RESULTS

Sample Description

The WSDA survey was distributed to schools and districts throughout the state. We received 82 responses as summarized in Table 1 below:

School Districts	56
Individual Schools	4
Other Entities	2
Unknown	20
Total	82

Table 1. Summary of survey respondents

Our aim was to analyze farm-to-school potential at the district level. Therefore, we considered only responses from the 56 school districts, and discounted those from individual schools, other entities, and unknowns. We created a new variable and coded known districts as 1 and unknown districts as 2.

Despite the omissions, our survey responses were fairly representative of the state's population in terms of geographic distribution, as indicated in the map below:

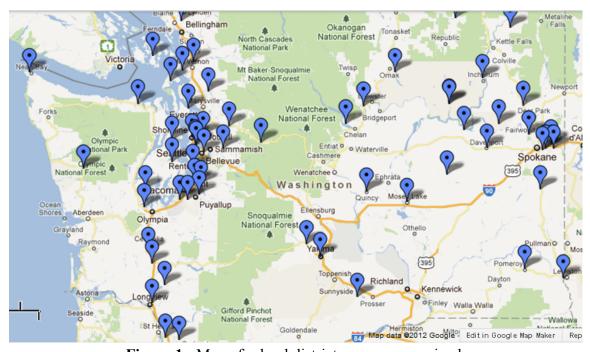


Figure 1: Map of school district responses received.

Most of the respondents were in the population-dense areas of Puget Sound and Eastern Washington, but few respondents from the less density populated areas of Central and Southern Washington.

We characterized school districts by several factors including enrollment size, %FRPL (percentage of students participating in the Free or Reduced Price Lunch program), and demographics (specifically the percentage of enrolled students that are Caucasian). Distribution patterns of these characteristics are summarized below:

	% of District in	% of District that is	District Total
	FRPL	Caucasian	Enrollment (May 2011)
Average	50.2	63.3	4971
Std Dev	20.5	27.2	6581
Max	90.3	96.9	28768
Min	9.9	1.6	31

Table 2. Distribution patterns of district characteristics

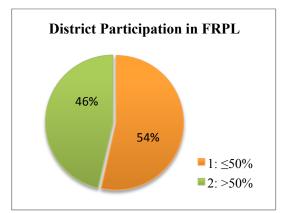


Figure 2a: Percentage of surveyed districts with majority of students participating in FRPL.

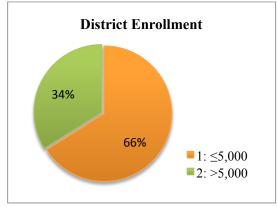


Figure 2b: Total district enrollment as of May 2011.

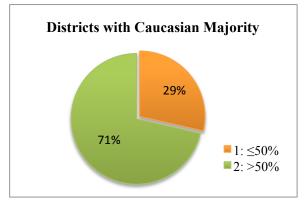


Figure 2a: Percentage of surveyed districts with majority of students participating in FRPL.

Survey Question Responses

Existing efforts and current capacity

The data displayed in the following chart indicates that the majority of districts surveyed already serve Washington-grown foods in their school meals and/or purchase such food directly from a WA farm or producer. In addition, nearly half of the respondents either: highlight such food when it is served, provide education about WA food and agriculture, participate in "Taste Washington Day," take students to visit a farm or farmers' market, or plant a school garden. However, most of the surveyed districts have not visited the F2S website, invited a farmer to school, hosted a harvest event, or shared information about locally grown food with families or the public. There is certainly room for improvement and an opportunity to grow in those areas.

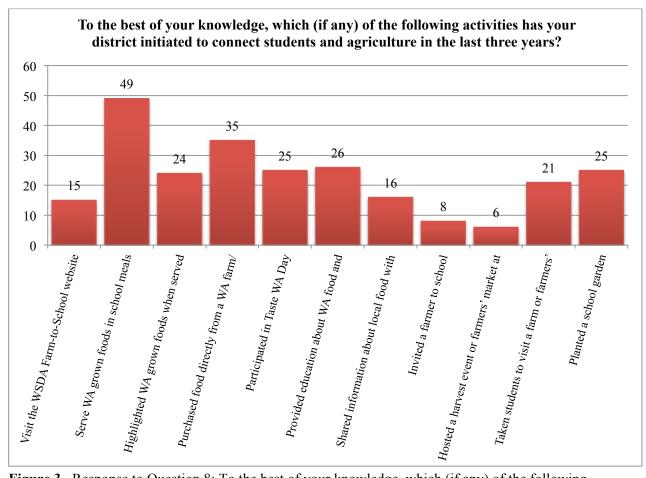


Figure 3. Response to Question 8: To the best of your knowledge, which (if any) of the following activities has your district initiated to connect students and agriculture in the last three years? Other answers: Prepared a fruit stand with local fruit, posters, classes about food and nutrition, and a community greenhouse for students. n=62 respondents. Response rate = 75.6%.

The overall response rate for question 9 was low and the number of countable, numeric answers was even lower. This question should either be removed or retooled in next year's survey. However, even from this data one can infer that elementary school children have more access to salad bars than older children. Result for this question can be found in Appendix A.

According to the data from the five following questions (10, 11, 12, 13, 14 and 15) most respondents have central kitchens and individual school kitchens with the capacity to process fruits and vegetables to some degree. Moreover, most of these districts could work with fresh, whole produce on a regular basis. Of the number that cannot process whole foods on a regular basis, many can do so on an occasional basis. However, there are still several districts lacking the capacity to process foods in such a way. This may be a significant barrier when it comes to serving fresh and local produce to students, especially for the smaller districts.

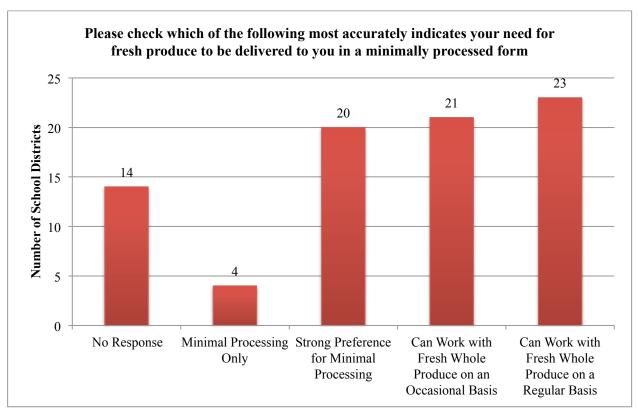


Figure 4. Response to Question 15: Please check which of the following most accurately indicates your need for fresh produce to be delivered to you in a minimally processed form? n=28 respondents.

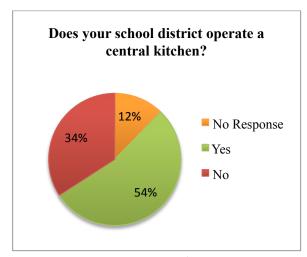


Figure 5. Response to Question 10. n=72 respondents.

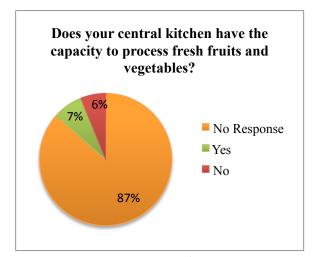


Figure 7. Response to Question 12. n=11 respondents.

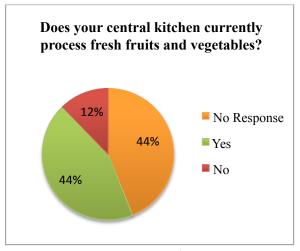


Figure 6. Response to Question 11. n=46 respondents.

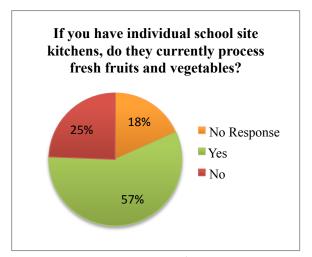


Figure 8. Response to Question 13. n=67 respondents.

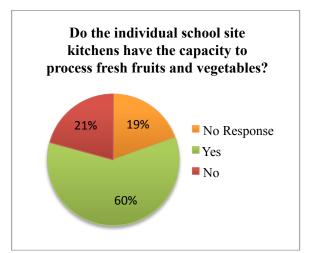


Figure 9. Response to Question 14. n=66 respondents.

Foods currently used and interested in using

The top 10 whole fruits or vegetables that were most frequently purchased for school meals during the 2009-2010 school year are listed in figure 10. For a complete list of all of the fruits and vegetables listed, please refer to the appendix B.

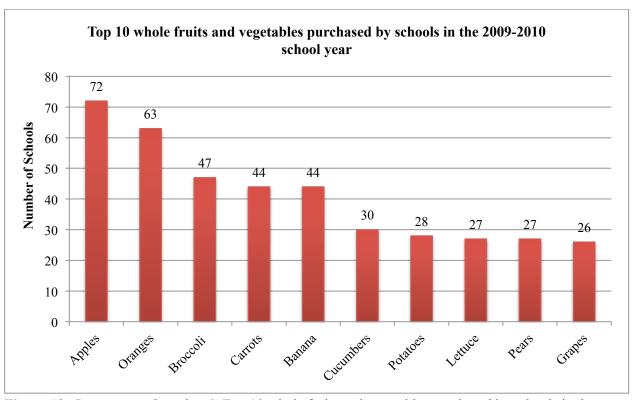


Figure 10. Response to Question 6: Top 10 whole fruits and vegetables purchased by schools in the 2009-2010 school year. n=82 respondents.

As expected, apples and oranges were the two most popular whole fruits and vegetables purchased by schools. According to the Washington State Department of Agriculture, apples, potatoes, grapes, and pears are part of the top ten commodity crops produced in the state of Washington (http://agr.wa.gov/AgInWa/). Since these crops are grown abundantly throughout the Washington area, they are very conducive to being sourced and purchased from local farmers. Therefore, when school directors are looking for fruits that would not only be economical to purchase locally but would also be easy to acquire, they should look towards purchasing apples, potatoes, grapes, and pears from Washington sources.

The top 10 minimally processed fruits or vegetables that were most frequently purchased for school meals during the 2009-2010 school year are listed in figure 11. Minimally processed is defined as frozen, dried, or otherwise prepared, stored and handled to maintain its fresh nature while providing convenience to the user; this may involve cleaning, washing, cutting or portioning. For a complete list of all of the fruits and vegetables listed, please refer to the Appendix C.

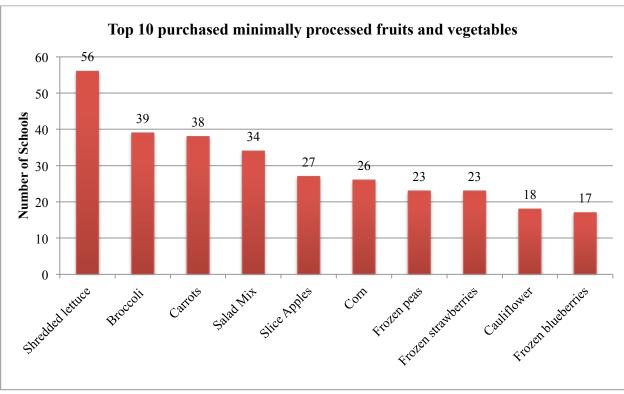


Figure 11. Response to Question 7: Top 10 minimally processed fruits and vegetables purchased by schools during the 2009-2010 school year. n=82.

The school directors were asked about potential products that may be useful to them in their foodservice operations. While a majority of the respondents (n=82) said that they currently purchase minimally processed fresh fruits and vegetables (n=54, 55, respectively), only 14 of them said that they would prioritize purchasing these products if they were produced locally. Furthermore, the school directors noted that they would <u>not</u> prioritize purchasing their most frequently purchased items [canned fruit (n=62), bread (n=61), dairy (n=61), whole fresh fruits & vegetables (n=60), and canned vegetables (n=59)] if they were locally produced. Therefore, it does not seem as if the school directors in Washington have any interest in prioritizing

purchasing their top products from a local source if the opportunity were to arise. For the entire list of products included in this analysis, please refer to the appendix D.

Even though school directors would not *prioritize* purchasing products from local producers, a majority of them would be *willing* to purchase fruits and vegetables from a local source, as seen in table 3 and table 4.

Fruit	Have Purchased	Would Be Willing To Purchase
Apples	61	43
Strawberries	43	41
Watermelon	48	40
Grapes	47	39
Pears	48	39
Blueberries	31	37
Melon	47	34
Peaches	37	33
Plums	24	32
Kiwis	39	30
Raspberries	10	30
Apricots	22	27
Cherries	15	27
Nectarines	23	26
Pluots	24	26
Blackberries	10	25
Boysenberries	4	22
Kiwi Berries	5	14

Table 3. Response to Question 32: Fruits schools have purchased (from any source) and would be willing to purchase (from a local source). n=82.

Vegetable	Have purchased	Willing to purchase
Artichoke	0	7
Asparagus	12	22
Beans (green)	33	29
Beans (shell)	6	10
Beets	6	14
Broccoli	49	42
Brussel Sprouts	2	7

Table 4 (continues to next page). Response to Question 33: Vegetables schools have purchased (from any source) and would be willing to purchase (from a local source). n=82.

Table 4 (continued). Response to Question 33: Vegetables schools have purchased (from any source) and would be willing to purchase (from a local source). n=82.

Vegetable	Have purchased	Willing to purchase
Cabbage	34	26
Carrots	50	44
Cauliflower	40	34
Celery	44	33
Celery root	0	6
Corn	39	28
Cucumber	45	40
Eggplant	3	7
Fennel	0	3
Garlic	9	10
Greens (arugula, bok choy,		
chard, collard, kale, etc.)	12	19
Herbs	8	15
Leeks	4	11
Lettuce	50	43
Mushrooms	17	22
Onions	39	33
Peas (fresh)	17	28
Peppers	42	34
Potatoes	42	33
Radish	19	16
Rhubarb	2	7
Salad mix	44	37
Shallots	3	8
Spinach	29	26
Squash (summer)	16	20
Squash (winter)	11	17
Tomatillos	5	9
Tomatoes	49	39
Root crops (burdock,		
kohlrabi, parsnips, turnips)	5	14

The majority of the top ten whole and minimally processed fruits and vegetables – blueberries, strawberries, lettuce, broccoli, carrots, salad mix, corn, cauliflower, apples, pears, grapes – that were purchased by schools in the 2009-2010 school year were also the top fruits and vegetables that schools would be willing to purchase from a local source. Therefore, there is a lot of overlap between what the schools are already buying and what they would be willing to purchase from a local source. However, some of the schools had commented that they already receive some of

these vegetables from their school garden, eliminating the need to source them from a local farmer. The price of produce and the processing required to prepare these fruits and vegetables were also concerns that were expressed by the survey respondents. Therefore, even though many of the school directors are willing to purchase Washington produce, there are many other factors (ex. price, preparation) that must be factored into their decision. The results of this survey tend to show that even though the desire is there to purchase from local farmers, there are many other critical logistical factors that must be considered before purchasing produce from a local provider.

Possibilities for expanding F2S actions

One important aim of the survey was to determine interest in expanding farm-to-school operations.

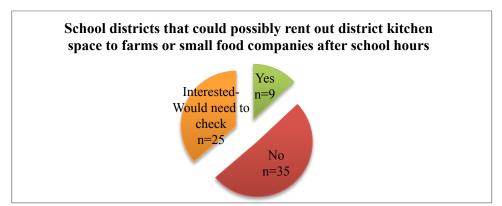


Figure 12. Response to Question 17: School districts that could possibly rent out district kitchen space to farms or small food companies after school hours.

Overall, responding districts seemed to be split on their ability/ interest to rent out district kitchen space for farms or small food companies after school hours. Perhaps clarifications of district/state policies regarding renting out kitchen space may help those that are interested but unsure about their abilities to do so. There is also the possibility that such a clarification would make some of those who answered "no" change their answers as well.

In Question 23 here was a wide range in the amount spent by schools on products purchased from farmers/producers ranging from \$0.00 to \$45,000.00 and only 16 districts responded with a dollar amount. Many did not respond, while others did not know what their district spent on farm produce. The average amount spent was \$6,950.00, but the average was heavily influenced by a

small number of districts that spent large amounts. Districts that were able to spend more on Washington grown products could possibly be further questioned for insight as to how other districts could expand their Farm-to-School Programs to be a bigger part of their food budget. (See detailed information in Appendix E.

In question 24, there seemed to be unanimous support for the farm-to-school program, since all 22 of the districts that responded said that they would purchase Washington grown products directly from farmers/producers again. Since only 22 districts provided an answer to this question, it seems that many respondents either missed the question or may have been indifferent. The lack of negative responses demonstrates that the general attitude favors continuing to directly purchase Washington grown products.

In question 30, most of the respondents expressed interest in working with local farmers in the offseason to ensure that the schools would be able to get the foods they need. Of the 63 districts that answered, 49 reported that they were interested while only 14 of them reported that they were not interested in doing so. Given the interest from most of the respondents, developing materials to facilitate communication between schools and farms would likely make it easier for schools to expand their produce orders and for farms to better accommodate schools' needs.

Question 38 asked about what kinds of information or events they were interested in to support their farm-to-school initiatives. Fifty-seven districts reported they were interested in information about the availability of farm products in their regions. Responding districts also seemed to be interested in seasonal recipes and menu planning information, budgeting and cost management information, supplemental funding opportunities, as well as networking events within the school and community. There was less interest expressed in kitchen skills and food safety training, and, surprisingly, policy and procedure information. Districts may not have responded either because the respondent skipped the question or from a lack of interest.

	Availability of farm products in your region	Budgeting and Cost Management	Kitchen Skills and Food Safety Training	Networking within your School and Community	Policies and Procedures	Supplemental Funding Opportunities	Seasonal Recipes and Menu Planning
Districts Interested	57	34	20	33	21	34	37

Table 5. Response to Question 38: Indicated interest in events or information.

Developing materials in conjunction with farms to increase awareness of different farm products might lead to increased farm-to-school program participation.

In question 39, districts were asked about their interest in connecting school programs with foodservice; specifically, culinary arts and horticulture programs, cooking classes, nutrition education, school gardens, and sustainability programs/ clubs. Results show that some respondents expressed interest or a lack of interest even if they did not have the program, which may indicate that respondents may not know if their district offers such a program or were expressing interest in potential connections to clubs in the future.

Of those that responded, most districts were either interested or indicated that they would be interested in connecting foodservice with the various school programs. Very few districts responded that they were not interested in connecting to the various school programs. Connecting school programs to foodservice will allow for increased student awareness of farm-to-school programs and possibly create the desire for increased participation.

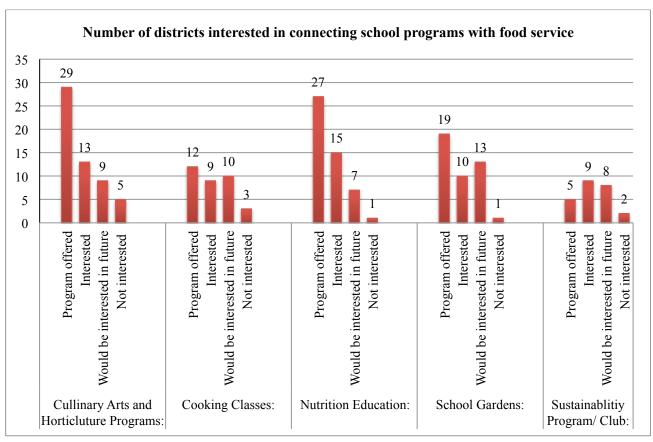


Figure 13. Response to Question 39.

Policies

In this section we reviewed questions 25, 26, 27, 29 and 31. The results of these questions are presented in figures 14, 15, 17, 18 and 19. If the answer to questions 26, 27 and 31 were yes, the detail of this answer is shown in figure 16, tables 6 and 7 respectively. From this data it appears that the majority of respondents' districts do not have any odd policies on liability insurance, vendor requirements, etc. However, of the respondents that claimed their districts had food safety requirements for vendors, many did not know what those policies were. Only one mentioned good agricultural practices (GAP). Perhaps a deeper look into the food safety requirements of these districts would reveal that local producers meet these requirements.

Two-thirds of respondents are able to purchase local produce with short notice, leaving one-third unable to make short-notice purchasing. If we were to discover why these twenty districts do not have the capacity to purchase food in this way, we may find ways to make them more flexible. Finally, an overwhelming majority of responding districts do not have wellness policies affecting local purchasing. However, because of the wording of this question we are unable to discern if these are districts that do not have restrictive wellness policies or if these are districts that do not have any local purchasing requirements. If the latter is the case, this could be a potential point of intervention by incorporating Farm to School purchasing into a district's practices.

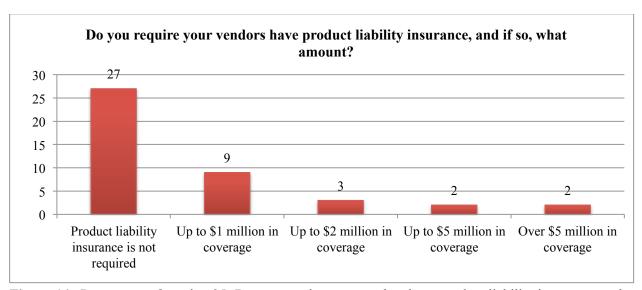


Figure 14. Response to Question 25: Do you require your vendors have product liability insurance, and if so, what amount? n=43 respondents. Response rate = 52%.

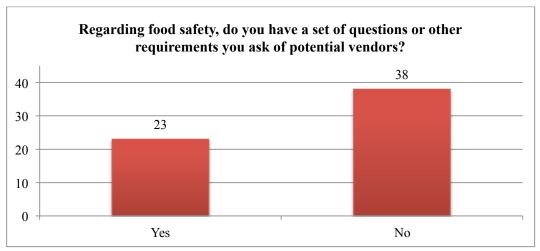


Figure 15. Response to Question 26. n=61 respondents. Response rate = 74.4%.

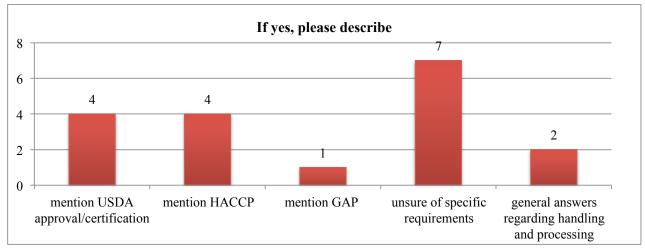


Figure 16. If the answer to question 26 is yes, then please describe. n=18 respondents.

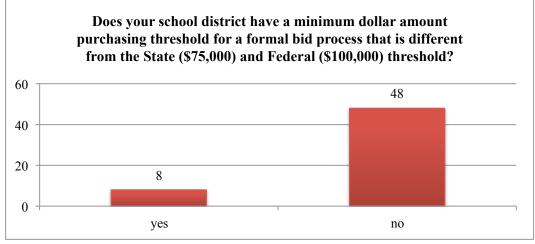


Figure 17. Response to Question 27. n=56. Response rate = 68.3%.

If yes, what is the minimum amount requiring a competitive bid process and how many vendors must you contact?

\$40,000 and three vendors

\$50,000

\$75,000 but have not come close to that-ongoing comparison with distributor and AP

\$50,000 and three vendors

Same as above, three

We are a contract company and not sure what the bid process is.

We have limited access in our area to vendors We are extremely out of the way so we only have SYSCO that is will to travel this far.

Table 6. If the answer to question 27 is yes, then what is the minimum amount requiring a competitive bid process and how many vendors must you contact?

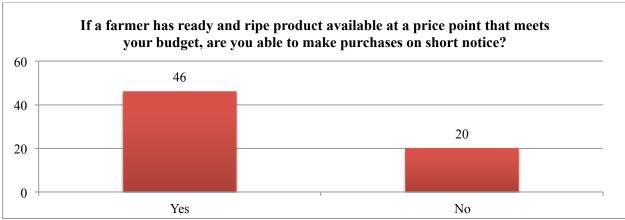


Figure 18. Response to Question 29. n=66 respondents. Response rate = 80.5%.

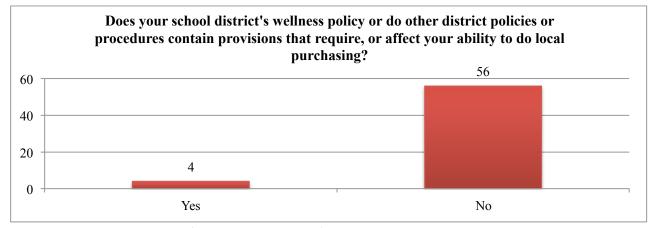


Figure 19. Response to Question 31. n = 60 respondents. Response rate = 73.2%.

If yes, please describe
Not sure
I believe the state has something that says you should chose grown in US if possible.
USDA Approved
I am sure we could work that out.

Table 7. If the answer to question 31 is yes, then please describe.

Perceptions about F2S

This section of survey questions was analyzed together because the questions all refer to the perceptions of the farm-to-school program, including its benefits, barriers, and the experience of buying locally. The results from this section suggest that the main perceived barriers of the program include cost and seasonality constraints. The main benefits are believed to be support of the local economy and higher quality food, and that of those who have bought locally for their district, the vast majority had a positive experience. In this section the results are discussed in more detail and policies suggested to relieve the perceived barriers of buying from local farms.

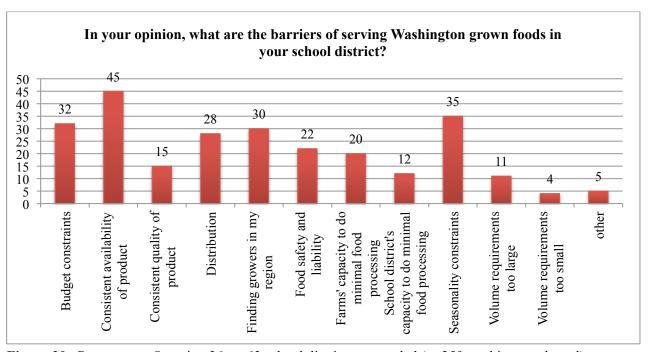


Figure 20. Response to Question 36. n=63 school districts responded (n=259 total items selected).

The results of this question illustrate the greatest perceived barriers to serving Washington grown food in schools. Each survey taker was asked to choose their top three concerns. The greatest concern among the survey takers was the consistent availability of the product, followed by seasonality constraints and budget constraints. The least concerning aspects of serving Washington grown food in schools were that the volume requirements for buying were too small, that volume requirements were too large, and that the school district's ability to do minimal food processing was lacking. In other states that participate in Farm to School projects, the top concerns for serving locally grown foods in their schools include cost, extra equipment and prep time requirements, inadequate supply in the local area, food safety, seasonal availability, and

transport and storage. Some policy changes that may aid in alleviating some of these barriers include requiring state agencies to purchase local as long as pricing requirements are met, requiring a 5% price preference above lowest bid for state grown products, and the development of a state-wide food distribution program to procure local foods.

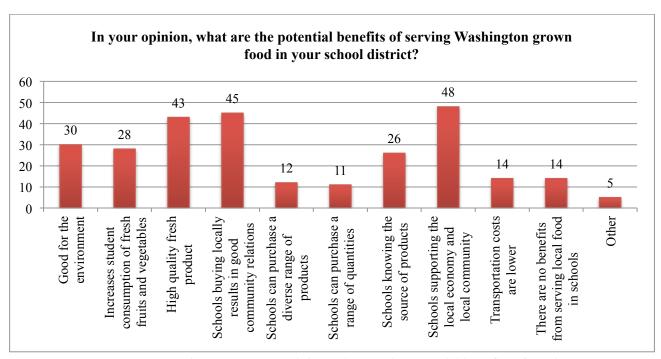


Figure 21. Response to Question 35: In your opinion, what are the potential benefits of serving Washington grown food in your school district? n=276 total items selected.

The results of this question demonstrate the perceived benefits to serving Washington grown foods to children for school lunch. Survey takers were asked to pick the top three potential benefits. The leading reported benefits in the opinion of the survey takers include schools supporting the local economy, schools buying locally resulting in good community relations, and the high quality of the fresh product. The least beneficial results reported were that schools can purchase a range of quantity of foods and that schools can purchase a range of foods as well as lower transportation costs. Fourteen people responded that they did not see any benefits to serving local food in schools. Reported top benefits from other states that have participated in farm-to-school programs include supporting the local economy, increasing fruit and vegetable preference in children, and higher food quality in schools.

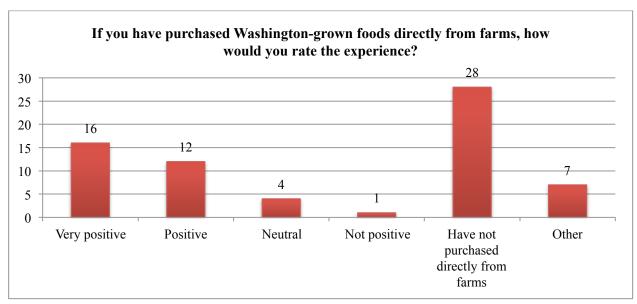


Figure 22. Response to Question 34: If you have purchased Washington-grown foods directly from farms, how would you rate the experience? n=68 respondents.

The results from this question reflect the overall experience in buying food directly from Washington farms. The results show that most survey takers had not yet bought food directly from farms, but of those who had the results were either very positive or positive. Only one survey taker reported having a negative experience buying food directly from a Washington farm. Data on the experience other states had with buying directly from farmers is not available. However, of those states already participating in the program, there was an overall trend that indicated that they would continue buying locally and participating in the program the next year. This indicates an overall satisfaction with the experience and a willingness to continue their efforts. The graph from Question 37 can be found in Appendix F.

The results of this survey question were meant to illustrate whether children responded positively to being served locally grown foods and if this resulted in an increase in school meal participation. However, the response rate for this question was very low. Of those who did respond, the majority said that participation stayed the same. This may indicate that the survey takers were unaware of the trends in school meal participation, or that their district had not yet begun serving local foods to children. Other states, namely Vermont, Iowa and Minnesota, saw small to significant increases in lunch participation and/or fruit and vegetable intake after implementing farm-to-school programs.

Associations between district characteristics and responses

We examined survey responses in an attempt to identify potential associations between district characteristics and responses to individual questions that might prove significant in further analysis. We ultimately decided to focus on the following survey questions, as they seemed the most relevant to an investigation of current and potential farm-to-school activity:

Question 11	Does your central kitchen currently process fresh fruits and vegetables (this may include cleaning, washing, cutting, or portioning from 'As Purchased' to 'Edible Portions')?
Question 21	Does your district purchase WA foods directly from farms? (This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.)
Question 36	In your opinion, what are the barriers of serving Washington grown foods in your school district? Please check the three you find most significant. (Budget constraints; Consistent availability of product; Consistent quality of product; Distribution; Finding growers in my region; Food safety and liability; Farms' capacity to do minimal food processing; School district's capacity to do minimal food processing; Seasonality constraints; Volume requirements too large; Volume requirements to small; Other)

Table 8. Survey questions examined for associations with district characteristics

Processing facilities and access to local food are critical to the success of farm-to-school programs; questions 11 and 21 account for these factors, and thus help address the likelihood of success of a farm-to-school program in a particular school district. Question 36 addresses districts' concerns over farm-to-school programs, and can be used to frame marketing efforts to these districts.

Statistical Analysis

We performed a chi-square test for independence between responses to these questions and the district characteristics of %FRPL, % Caucasian Enrollment, and District Enrollment. Districts that did not answer a particular question were not included in the assessment of that question. Furthermore, due to the nature of question 36, we chose to consider each barrier option to be a separate question. For example, we determined whether an association existed between district characteristics and the consideration of *budget constraints* as a barrier, and then separately determined whether an association existed between district characteristics and the consideration

of *consistent availability* as a barrier. A " $\sqrt{}$ " next to an option indicated that the district considered it a barrier to local food sourcing; omitting a " $\sqrt{}$ " was interpreted to mean that the district did not consider it a barrier.

For each potential association considered, we constructed a 2x2 contingency matrix that summarized the *expected* number of districts responding positively and negatively to the particular question. Separate matrices were then constructed to summarize the *actual* number of districts responding positively and negatively to the question. These matrices can be found in Appendix G.

Comparing the expected and actual responses, we then computed a p-value for each potential association, and determined $p \le .05$ to be indicative of a positive association. Our statistical analysis is summarized below:

Survey Question	% Students on FRPL Under vs. Over 50%	% Caucasian Students Under vs. Over 50%	Total Enrollment Size Under vs. Over 5000
Capacity to Process fresh fruits & vegetables? (Q11)	0.034	0.056 ¹	0.072
Purchase WA food directly from farms? (Q21)	0.435	0.621	0.860
Barrier to serving WA grown foods, choose 3 (Q36)			
Budget constraints	0.410	0.134	0.299
Consistent availability of product	0.436	0.469	0.503
Consistent quality of product	0.709	0.303	0.044
Distribution	0.666	0.100	0.143
Finding growers in my region	0.206	0.390	0.108
Food safety and liability	0.436	0.587	0.253
Farms' capacity to do minimal food processing	0.603	0.462	0.171
School district's capacity to do minimal food processing	0.112	0.015	0.467
Seasonality constraints	0.803	0.672	0.299
Volume requirements too large	0.549	0.645	0.024
Volume requirements too small	0.234	0.325	0.696

Table 9. *p*-values for potential associations between survey responses and school district characteristics.

¹ In our analysis, we chose to include the association between % students that are Caucasian and capacity to process fresh produce. Although the p-value of .056 is outside of our threshold, we felt that it was close enough to 0.05 to warrant further analysis.

As indicated in red in the table above, we discovered five associations, specifically between the following factors:

- ✓ % of students participating in FRPL / Capacity to process fresh produce
- ✓ % of students that are Caucasian / Capacity to process fresh produce
- ✓ % of students that are Caucasian / Consideration of district's ability to do minimal food processing as a barrier to sourcing food locally
- ✓ District Size / Consideration of quality consistency as a barrier to sourcing food locally
- ✓ District Size / Consideration of large food requirements as a barrier to sourcing food locally

Shown below are the 2x2 (or 3x2) contingency tables used to calculate the chi-square test for independence of these associations (between survey responses and district characteristics):

%FRPL	Yes	No	No Response	Total
1: ≤50%	14	8	8	30
2: >50%	12	1	13	26
Total	26	9	21	56

Table 10a. Association between % FRPL and response to Question 11: Does district have the capacity to process fresh produce?

%Whites	Yes	No	No Response	Total
1: ≤50%	8	0	8	16
2: >50%	18	9	13	40
Total	26	9	21	56

Table 10b. Association between % white and response to Question 11: Does district have the capacity to process fresh produce?

%White	Yes	No	Total	
1: ≤50%	0	16	16	
2: >50%	9	31	40	
Total	7	47	56	

Table 10c. Association between % white and response to Question 36: Is district's ability to do minimal food processing considered a barrier to sourcing food locally?

District Size	Yes	No	Total
1: ≤5,000	5	32	37
2: >5,000	7	12	19
Total	12	44	56

Table 10d. Association between district size and response to Question 36: Is quality consistency considered a barrier to sourcing food locally?

District Size	Yes	No	Total
1: ≤5,000	3	34	37
2: >5,000	6	13	19
Total	9	47	56

Table 10e. Association between district size and response to Question 36: Are large volume requirements considered a barrier to sourcing food locally?

Based on these data, we were able to hypothesize the following associations:

- ✓ The likelihood of a district's capacity to process fresh produce increases with % of students participating in FRPL programs
- ✓ The likelihood of a district's capacity to process fresh produce decreases with increasing % Caucasian make-up
- ✓ The likelihood of considering a district's capacity to do minimal food processing to be a barrier to sourcing food locally increases with % Caucasian demographic
- ✓ The likelihood of considering quality consistency to be a barrier to sourcing food locally increases with district size
- ✓ The likelihood of considering large volume requirements to be a barrier to sourcing food locally increases with district size

Discussion

The ability to process fresh produce is important for the success of farm-to-school programs. These suggested associations imply that more success might be achieved by promoting farm-to-school programs to school districts with high participation in FRPL programs.

Knowing the perceived barriers to local food sourcing is useful in developing framing strategies for marketing farm-to-school programs. Based on these suggested associations, large school

districts seem concerned about quality consistency as well as the ability of local food sources to meet large volume requirements. Marketing efforts to large school districts should therefore attempt to address these concerns.

Although we determined associations between the presence of a Caucasian majority and certain survey responses, the associations were not very strong. We would not recommend catering farm-to-school marketing and development based on the Caucasian make-up of enrolled students.

State-by-state comparison

All questions in the current survey were compared to various farm-to-school summary reports from eight states. We did not find corresponding data for some of the questions; all eight states reported data focusing on varied aspects of farm-to-school programs that in many instances did not correspond to the focus of the WSDA 2011 survey. In addition, states with more established programs such as Minnesota had more information available than those with less established programs such as Oklahoma.

Nevertheless, several patterns did emerge for each state (Table 11). Of those that had data available on the topic of their districts' future plans, the overall trend appeared to favor the expansion of their farm-to-school programs. Iowa and Missouri are especially notable, with more than 80% of districts reporting that they were "very likely" to purchase at least some of their produce locally. Schools in four of the states –Vermont, New Jersey, Minnesota and Colorado – already obtain at least some of their top whole fruits and vegetables such as apples and tomatoes from local sources. And schools in most of the states are connecting students to agriculture most commonly by organizing farm visits and starting school gardens.

Table 11. Farm-to-School Comparative Research

	Colorado (2011)	Iowa (2008-09)	Minnesota (2011)	Missouri (2010)	New Jersey	Oklahoma (2008)	Pennsylvania (2008)	Vermont
General Scho	ol Info							
# of school districts represented by survey (response rate)	70 (39%)	13 public, 5 parochial	165 (50%)	421 (56%)	193 (28.5%)	276	182 urban, 196 rural (75%)	
# of students served daily by school meal program (or % of student body)	384,504 lunches daily, 111,061 breakfasts	16 schools serve lunch (48-1680 daily), 15 serve breakfast (12- 300 daily)	Not Available	Not Available	101-1000 (55.6%), >1000 (37.6%)	<500 (65%), 500-1000 (18%), 1000- 2500 (10%), 2500-5000 (3%), 5000- 100,000 (1.5%), >10,000 (2%)	Not Available	55% of all students eat lunch daily, 17% eat breakfast daily.
F2S Participa	tion Data							
Participate in F2S Program/ Purchase locally (% yes respondents)	41%	44%	123 districts engaged in FTS, 86 districts purchase some MN- grown	13.3%	6%	233 schools	34%	FEED locally purchasing report shows 12.5% of all total fresh produce sales went to schools
Intend to purchase locally produced products again in coming year	Yes (no specific % provided).	88% Very Likely, 12% Somewhat Likely (local vegetables), 50% Very likely, 38% somewhat likely (local fruits)	49 will keep participation the same, 68 will increase F2S efforts	81.1% very likely to purchase locally grown food from vendor in future, 52.1% very likely to purchase from farmer directly	7.7% will keep FTS effort same level, 19.7% will expand existing FTS effort	Not Available	17% have begun looking at/expanding local purchasing	Not Available
Top whole fruits/ veggies purchased	Apples, lettuce, carrots, bananas, oranges (all but bananas & oranges purchased locally)	Apples, bananas, melon, grapes, salad mix, baby carrots, broccoli florets, corn, green beans, spinach	Apples, cucumbers, tomatoes, potatoes, winter squash (all purchased locally)	Apples, melons, cucumbers, tomatoes and peppers	Apples, tomatoes, peppers, cantaloupe, watermelon purchased locally	Not Available	Celery, lettuce, carrots, tomatoes, apples	Apples, lettuce and tomatoes purchased locally
F2S Efforts Initiated in Past 3 Years to Connect Students to Agriculture	Youth farmers markets, farm & market visits, in class food education, nutrition education, cooking classes, school gardens	School gardens, farm tours, using Iowa F2S website in classes	F2S education, school gardens, composting, using school garden produce in meals, F2S week, farm tours	Farm visits, school gardens, taste-testing, in-class education	F2S promotions in cafeteria, farm visits, class activities, videos, school gardens, growing in classrooms	Not Available	Farm & market visits, farmer visits to schools, agricultural/ nutrition education inclass, school gardens	Composting, taste-testing, meet a farmer

 Table 11 (continued).
 Farm-to-School Comparative Research

	Colorado (2011)	Iowa (2008-09)	Minnesota (2011)	Missouri (2010)	New Jersey	Oklahoma (2008)	Pennsylvania (2008)	Vermont
D 64 0 CI	` ′	(2008-09)	(2011)	(2010)		(2008)	(2008)	
Benefits & Ch (Perceived) Benefits of Local Purchasing	Increased fruit & veggie preference, greater awareness of in-season produce, awareness of environment, fresher products	Support local economy, support IA farms, know the source of products, good PR, increase student access to fresh produce	Not Available	Support local economy, community & farmers; help children & adults have healthier diets, good for school PR, better flavor, comes from a known source.	Not Available	Not Available	Increased support of PA businesses, support local economy, enhance school district PR, know more about local food sources, preserve open space & environment	Higher quality food, believe that local is fresher, desire to teach and support state history of farming & bring kids onto farms, local interest/community demand.
Top Concerns or Barriers to Purchasing Locally	Costs, lack of facilities, transport & storage, inadequate staffing, no central warehouse or kitchen.	Product costs, adequacy, reliability, quality of supply, liability, safety concerns, logistical challenges	Extra equipment & prep time required, costs, difficulty sourcing farmers & products, food safety, liability concerns, multiple orders & invoices	Inadequate supply in local area, cost, reliability, seasonality, delivery issues, quality/ consistency of products	Liability/food safety concerns, costs, product quality concerns, difficulty finding local farms & products	Cost, delivery issues, seasonality, health concerns/ food safety, product availability and freshness	Seasonal availability, inadequate supply, inconsistent quality, HACCP compliance issues/liabilit y/safety, delivery issues.	Limited supply, seasonality, costs, transportation costs, lack of knowledge of local farms, inadequate definition of what's "local"
Tools Desired to Aid with F2S Implementation	Not Available	Not Available	Strategies for engaging teachers, students & community, F2S recipes, help connect with farmers, Intro F2S Training, hands-on food prep training	Help connect with farmers/ directory of local farms, clarify regulations, examples & peer info, share info & newsletters with students & families, promo materials for cafeterias, hands-on workshops, recipes, website with best practices	e-newsletters, nutrition information, foodservice/ hands-on trainings, classroom education materials, blog, listserv	Not Available	Directory of local providers, better health & safety info, clarify regulations, assistance in developing systems for purchasing from multiple vendors, guidebook/manual on sourcing local foods.	Not Available

Frequently cited tools desired by districts to aid in farm-to-school implementation included publicity materials, recipes and hands-on foodservice training, and help with connecting to local providers as well as a clarification of regulations. While the most commonly perceived benefits included support of the local economy, improved community relations and increasing students' access to fresh produce, districts struggled with perceived challenges of costs, product quality and availability, and food safety regulations.

We re-organized this information into a table that emphasized the farm-to-school practices of each individual state, also including the key partners in the implementation of each state's program (Appendix H).

We subsequently considered topics covered in the states' summary reports that were not directly covered in the WSDA 2011 survey.

Highlights of findings from other states:

- The majority of schools in Missouri (53%) and Iowa (72%) have salad bars
- The majority of schools in New Jersey (70%) have on-site kitchens
- Vermont, Iowa and Minnesota saw small to significant increases in lunch participation and/or fruit and vegetable intake after implementing farm-to-school programs
- Vermont has a large number of schools reporting significant student consumption of fruits and vegetables and interaction with local farms, including:
 - o 74% of students reporting that they have eaten from a family produce garden
 - o 69% of students reporting that they visited a farm or orchard with family
 - o 52% of students reporting that they eat more than 2 cups of fruits daily
 - o 43% of students reporting that they eat more than 2 cups of veggies daily
- New Jersey, Iowa, and Missouri all reported very high degrees of satisfaction/ease of purchasing locally. Minnesota reported an average score of 2.78 (out of a high of 7) in terms of "trouble-free" experience.

During the development of future WSDA surveys for farm-to-school, it may be useful to consider whether further insight could be gained by asking different or additional questions. We compiled questions not asked by the 2011 survey for consideration in inclusion in future WSDA surveys (Appendix I). The main questions from other states that emerged through this analysis include:

- Procurement: Is WA grown produce competitively priced?
- Is your district willing to pay more for WA grown produce?
- Foodservice: Specific equipment needs
- Farm-to-School Opinions and Experience: What would motivate you to increase the use of local foods in your district?
- What are your plans for Farm to School in the future? Increase efforts, keep the same, decrease, no plans, would like to start for the first time
- How would you describe the feedback you have received about your Farm to School activities from: (a) school food service staff, (b) students, (c) parents, (d) teachers/administrators, (e) community, (f) farmers/producers
 Very Positive/ Positive/ Neutral/ Negative

We also compared data from the 2011 survey to data presented in a draft report based on the 2008 WSDA farm-to-school survey. We found that the two surveys varied in their focus; the 2008 survey asked about experience with farm-to-school to date while the 2011 survey was more concerned with perceptions and capacity for implementation and potential future needs. Due to the differences in questions, we did not find many points of comparison.

The 2008 data is based on slightly more responses -- 90 rather than 82 for the 2011 survey. The ability of those responders to make local purchases seems to have remained relatively constant. In the 2008 survey, 69% of districts had no exclusive contracts specifying that they purchase certain products from their contracted vendor. In 2011, 68% (56 of 82) had no policies that would prevent them from making local purchases. The two questions take different approaches to learn about barriers that would hinder a school's ability to participate in the program. Both surveys reveal that almost one third of school districts have at least one barrier in the form of

policies or contracts that prevent them from purchasing some if not all of their products locally. Yet this data must be interpreted with caution, since the relevant question on the 2011 survey had a high non-response rate.

One difference that emerges from a comparison of two questions in the surveys is the growth of districts making local purchases. About on third (33%) of school districts reported having made a purchase directly from a local farm during 2007, while in 2011 that percentage grew to nearly half at 49% or 40 of the 82 responses. It should be noted, however, that the 2011 survey did not ask this directly. Rather, the figure can be inferred from question 34, which asks survey takers to rate the experience of purchasing WA grown foods directly from farms if they have done so. Fourteen did not respond and 28 selected the "have not purchased" option, which indicates that 42 responders did not have the experience of purchasing locally.

While local purchasing may be on the rise, districts still have many of the same perceived barriers. Amongst the most commonly cited barriers for both surveys were inconsistent availability of products and budget constraints. It is notable that the question on the 2008 survey was restricted the responders who did not already source locally, while the 2011 survey asked everyone to choose the top three barriers. On the 2007 survey, lack of reliability among farmers and the amount of effort and difficulty in coordinating with farmers did not appear as barriers in 2011. But perhaps both could be considered to apply to the broader category of "distribution," cited fifth as a top barrier in 2011 behind availability (45), seasonality (35), cost/budget (32), and finding growers (30). Finding growers was not listed as a top barrier in the draft report of the 2008 survey, and neither were the 2011 categories of safety (22) and processing (20). One potentially significant change relates to the category of "inconsistent product quality." This was listed amongst the top five barriers in the 2008 survey but was down to eighth in terms of barriers cited in the 2011 survey out of eleven different categories presented as choices.

An additional point of comparison between the two surveys is the type of produce that districts are interested in purchasing locally. The list of top ten fruits has for the most part remained consistent, but a notable trend that does seem to emerge is a slight growth of interest in berries. Strawberries, grapes and blueberries moved up in rank in 2011 when ordered by the number of

school districts interested in purchasing this locally available produce. The top ten vegetables also remained fairly consistent with the notable exception of the appearance of broccoli on the 2011 survey list --this vegetable was not mentioned at all in the 2008 survey.

Furthermore, we noted a few questions that were asked on the 2008 survey and not directly addressed by the 2011 survey that might be of interest for inclusion on future surveys:

- Would you be willing to pay higher prices to buy locally produced foods?
- o If price and quality were competitive and a source was available, would you purchase food directly from a local producer?
- What % of the food you purchase is organic?
- Do you purchase rBGH/Hormone-free milk?
- o If you participated in the USDA FF&V Program, have you noted a
 - Positive impact on students' fruit and vegetable consumption?
 - Classroom focus and behavior?
 - Test score

BEST PRACTICES AND RECOMMENDATIONS

Farm-to-Cafeteria

Best Practice – Train Staff for FTS

It is vital for all staff members to have adequate resources and support to implement FTS changes. Teachers need to be educated on FTS and basic nutrition in order provide nutrition education to students; foodservice personnel must be prepared to work with the fresh produce that FTS supplies; school staff must be trained to implement school food activities and programs (Izumi, Joshi, USDA).

Twenty school respondents indicated they are interested in receiving guidance on kitchen skills and food safety training (Q38). Almost half of these respondents (nine total) are also among the 20 respondents (out of 82 total respondents) that do not currently process fresh fruits and vegetables on individual school site kitchens (Q13), or were among the 17 respondents' respondents (out of 82 total respondents) that no not have the capacity to process fruits and vegetables on individual school site kitchens (Q14). This overlap of interest in food prep training and current lack of processing fresh produce may signify that the *lack* of trained food service staff is a barrier to their capacity to process fresh produce.

For example, 12 respondents (out of 82 total respondents) perceived that the district's capacity to do minimal food processing was a barrier to serving WA-grown foods (Q36). Also, the very high non-response to Q12 (71 out of 82 total respondents) regarding their central kitchen's current capacity to process fresh fruits and vegetables may indicate a lack of training and awareness of the current food preparation environment.

Other states with FTS programs identified the following tools desired for FTS implementation: strategies for engaging teachers, students, and the community, FTS recipes, foodservice/ hands-on trainings, classroom education materials (USDA, Keathley). Training should focus on these topics that are most highly valuable to other states' FTS programs.

There were also no survey questions regarding training of teachers or other school staff on FTS (only on the training of food safety for food prep staff). This information would help implement best training and it is recommended that future surveys include these questions.

Recommendation

Implement training to ensure that all staff are educated on FTS and basic nutrition: Train teachers on how to teach nutrition to students; train kitchen staff to prepare fresh produce; train school staff to implement school food activities and programs. Partner with state leadership and other stakeholder resources that can provide training to the school staff, because schools often do not have the capacity to do so entirely themselves.

Efforts should be focused on providing training to the 20 respondents that indicated interest in receiving training on food preparation and safety (Q38), and especially on the nine respondents that are interested in receiving this training and also do not currently (Q13) or do not

have the capacity (Q14) to process fresh produce. Include questions on training of teachers and other school staff in future surveys.

Best Practice - Assure Adequate Kitchen Facilities

It is important that school kitchens adapt to the needs of FTS, such as the increased processing of more fresh foods onsite. This may include in some cases making adaptations to the central kitchen (Chomitz, Vallianatos).

Twenty respondents' individual school kitchens (out of 82 total respondents) do not currently process fresh fruits and vegetables (Q13), and 17 (out of 82 total respondents) kitchens do not have the capacity to process fruits and vegetables (Q14).

This current lack of processing may be supported by the respondents' limited capacity to do minimal food processing, which 12 school respondents (out of 82 total respondents) did perceive as a barrier to minimally processing WA-grown foods (Q36). Some states (CO, IA, MN) identified the lack of facilities or need for extra equipment as barriers to purchasing locally (Bagdonis, Chomitz, Izumi).

Thirty-five respondents are not able to recruit additional processing help by renting out district kitchen space to farms or small food companies to process products after school hours; 25 are interested and would need to check (Q17). Positively however, central kitchens appear to be quite effective in their ability to process fresh produce, because out of the 46 schools that answered Q11, 36 central kitchens currently process fresh fruits and vegetables and only ten do not (Q11).

Recommendation

Focus efforts to adapt school kitchens to the needs of FTS on the 17 individual school site kitchens that do not currently have the capacity to process fresh produce (Q14), and the 20 that do not currently do so (Q13). Recommend that schools use central kitchens to process fresh produce, because these have proved successful at having high capacity to process fresh produce. Also connect farms, co-ops, and small food companies, with the 25 respondents that are interested in renting out school kitchen space after hours to these companies to process their product (Q17).

Best Practice – Recruit Farms that Supply the Most-Demanded Produce

The top ten whole fruits and vegetables *most frequently purchased* during 2009-2010 school year are (in order from most to least): apples, oranges, broccoli, carrots, bananas, cucumbers, potatoes, lettuce, pears, and grapes (Q6). The top ten fruits school respondents *would be willing* to purchase from a local source (in order from most to least): apples, strawberries, watermelon, grapes, pears, blueberries, melon, peaches, plum, kiwis (Q32). The top ten vegetables school respondents *would be willing* to purchase from a local source are (in order

from most to least): carrots, lettuce, broccoli, cucumber, tomatoes, salad mix, cauliflower, peppers, celery, onions (Q33).

Although availability is the most-identified barrier (45 respondents out of 82 total respondents identified the consistent availability of product as a barrier to buying local, Q36) 49 out of the 63 respondents that answered Q30 expressed an interest in working with farmers during the off-season to plan for the future season of crops for the schools. This is important because not all of the top-demanded types of produce are in season all year.

The table below shows the top-demanded produce items of other states. Although not highly relevant to the agricultural availability of Washington, they do show the types of produce that are successful in schools for other reasons, such as what students consume.

Top whole fruits/ veg	Top whole fruits/ vegetables purchased (Keathley, USDA, Chomitz):			
Colorado (2011)	Apples, lettuce, carrots, bananas, oranges (all but bananas & oranges			
	purchased locally)			
Iowa (2008-2009)	Apples, bananas, melon, grapes, salad mix, baby carrots, broccoli florets,			
	corn, green beans, spinach			
Minnesota (2011)	Apples, cucumbers, tomatoes, potatoes, winter squash (all purchased			
	locally)			
Missouri (2010)	Apples, melons, cucumbers, tomatoes and peppers			
New Jersey	Apples, tomatoes, peppers, cantaloupe, watermelon purchased locally			
Pennsylvania (2008)	Celery, lettuce, carrots, tomatoes, apples			
Vermont	Apples, lettuce and tomatoes purchased locally			

Recommendation

Recruit farms that supply the top ten produce items that schools wish to purchase as indicated by the survey. Use "matchmaking" tools, directories of farms, and other networks as appropriate to identify the farms that supply these top-demanded items, and connect them with schools.

Best Practice - Incorporate FTS into the School Wellness Policies

Incorporating FTS into wellness policies makes the commitment to serving healthier meals at schools and implementing nutrition activities and programs; it makes FTS a fundamental part of the systemic framework of the school's values, policies, and activities (Bagdonis, Chomitz).

Fifty-six out of the 82 total respondents to Q31 do not have wellness policies that address their ability to do local purchasing; four do, and 22 did not respond. This overwhelming current lack of incorporation of local purchasing in Wellness Policies is in great contrast to the fact that it is a best practice that emerged from the majority of the research (Bagdonis, Chomitz, Izumi). Implementing the following recommendation will help bridge this gap.

There is limited available information on if other states' schools Wellness Policies include content on local purchasing. However it is clear from reports and other publications that other states integrate nutrition education into the school curriculums and extracurricular activities, such as having cooking classes, school gardens, and composting.

Recommendation

Help the 56 respondents whose current school wellness policies do not address local purchasing and FTS to adapt their wellness policies to include the program. Only implement this recommendation along with implementing other recommendations regarding schools' ability to purchase local foods, including training their staff, updating their kitchens, and connecting with suppliers. This prevents making an unsupported mandate in the wellness policy that schools cannot possibly adhere to. Help schools adapt the document, including offering guidance on the language of the portions of the wellness policies regarding FTS.

Best Practice - Befriend Your Farmers

Forming reliable and positive connections between schools and farm suppliers is crucial because the availability of product was the top-indicated barrier and the top aspect on which respondents wish to receive guidance. The most successful FTS programs outlined in the research have strong farm-school relationships (Izumi).

The majority of perceived barriers to serving WA-grown food in schools can be addressed by working directly with farmers and having good relationships with them. These barriers include the consistent availability of product (indicated by 45 out of 82 total respondents), seasonality constraints (indicated by 35 out of 82 total respondents), finding growers in region (indicated by 30 out of 82 total respondents), and others (Q36).

To help overcome the top perceived barrier of availability of the product, guidance can be provided to the 57 respondents out of 82 total respondents that are interested in receiving guidance on availability of products (Q38). This is especially helpful because many of these 57 that are interested in receiving guidance on availability are also among the 47 respondents that did not indicate that they currently purchase food directly from a WA farms or producers (Q8).

Close relationships with farmers may also help take the first step to achieve the great positive response from purchasing locally thus far, and maintain these good experiences. Out of the 22 respondents that answered Q24, 22 respondents that purchased WA-grown produce directly from WA farms or producers, would do so again.

All states covered in the research indicated aspects of procurement as barriers to local purchasing (Bagdonis, Brockhouse, Izumi). Some states emphasized purchasing from a variety of suppliers rather than a single farm to overcome seasonality constraints, and benefited from coops formed among farmers (Brockhouse, Izumi).

Recommendation

Use farm directories, "matchmaking" tools, and other networks to link schools with farm suppliers. Help overcome seasonality constraints by encouraging FTS to source from a variety of

suppliers rather than a single farm, and/or the formation of co-ops between farmers (Izumi, Kish). Focus "matchmaking" on the many districts that are among *both* the 57 respondents interested in receiving guidance on product availability (Q38) and the 47 respondents that did not indicate that they currently purchase food directly from a WA farms or producers (Q8).

(Efforts must be made to differentiate this 47 into those that don't currently purchase locally, and those that simply did not answer the question, because there was no "do *not* currently purchase locally" option. In future surveys, include an option to indicate *not* currently purchasing locally to identify those schools that need this recommendation the most.)

Best Practice – Regularly Evaluate FTS

Once FTS has been strategically planned and implemented, it is very crucial that a surveillance system is established to catch early inefficiencies, evaluate program policies, and implement changes as needed. Extra time taken for assurance prevents the wastage of precious resources and prevents future problems rather than simply reacting to them (Bagdonis)

Surveillance was not addressed by the Washington survey questions, nor by other states' reports with the exception of Pennsylvania (discussed next). However, evaluation is one of the fundamental three functions of public health, and must be included in order to implement any successful public health initiative such as FTS (Keathley).

There appears to be great need for improved evaluation and surveillance of FTS in schools. For example, 46 respondents did not answer Q37 regarding if participation in school meals increased, decreased, or stayed the same after serving WA-grown foods, which likely indicates low awareness of the outcomes of the program. Also, although surveillance was not addressed in the survey, the top perceived barriers (the top three being availability, seasonality, and budget constraints) hint at the likely points where problems may occur (Q36).

Pennsylvania was the only state that mentioned evaluation. It distinctly mentioned in their 2008 FTS report the importance of evaluation and surveillance for FTS, and its value in creating positive policy changes regarding FTS (Schafft).

Recommendation

Evaluate FTS programs quarterly (four times per year) after implementing the programs. Focus evaluation on the procurement aspects initially, because these are the top-indicated barriers and are likely points where problems will occur in the initial phases of FTS. Partner with state leadership and other stakeholder resources (recommended) in order to implement this, because schools often do not have the capacity to do so entirely themselves.

There was little basis for identifying these key points for monitoring FTS' successes and shortcomings. Therefore future surveys should include questions on what aspects schools would most valuably use for evaluating FTS (such as participation in school meals, how FTS is fitting within its budget, attendance of events, etc.) in order to best construct a surveillance system.

Best Practice - Utilize State Leadership

Successful FTS programs make use of state leadership to form valuable partnerships of support and make use of their expertise and professional networks. These leadership entities include state departments of agriculture and education, universities, departments of health, and other entities (Brockhouse, Vallianatos).

Respondents indicated interest receiving services from state leadership. The aspects on which schools wish to receive services the most are, availability of products in region (57 out of 82 total respondents), seasonal recipes and menu planning (37 out of 82 total respondents), and supplemental funding opportunities and budgeting and cost management (both were indicated by 34 out of 82 total respondents)(Q38).

Beyond their role in connecting farmers and schools to supply fresh produce to schools, state leadership is vital in helping schools implement recommendations which they often do not have the capacity to implement entirely themselves. These include the Training recommendation to train school staff, and the Evaluation recommendation to monitor progress.

State leadership is also important in helping schools implement the Collaborative Education recommendation. For example, state leadership cooperates with schools to host events such as the 25 respondents that participated in Taste WA Day, 8 that invited a farmer to school, and 21 that took students to visit a farm or farmer's market (Q8).

The majority of perceived barriers to serving WA-grown foods can also be addressed by utilizing state leadership. These barriers include the consistent availability of product (indicated by 45 out of 82 total respondents), seasonality constraints (indicated by 35 out of 82 total respondents), finding growers in region (indicated by 30 out of 82 total respondents), and others (Q36).

Unfortunately there may be currently low current connection with state leadership. Only 15 out of 82 total respondents had visited the WSDA FTS website in the past three years (Q8).

In contrast, other states show strong use of state leadership resources (Kloppenburg). Examples include that North Carolina FTS is supported by NC Department of Agriculture; Cambridge Public Schools FTS is supported by Massachusetts Department of Public Health and the Cambridge Public Health Department; New York FTS is overseen by a New York State Farm to School Coordinating Committee; Pennsylvania FTS uses Penn State University programs and County Farm Bureaus; the Kentucky Department of Agriculture supports Kentucky FTS, and others (Brockhouse, Chomitz, Schafft, Vallianatos).

Recommendation

Link respondents FTS programs to state entities that may include WSDA, OSPI, Washington DOH, and University of Washington. In many cases, this recommendation will likely be achieved concurrently with the implementation of other recommendations that rely on utilizing state leadership to be successful, such as Provide Collaborative Education, Training, and Evaluation.

Farm-to-School

Best Practice - Provide Collaborative Education

Multisensory activities make nutrition education interesting and fun. Children may learn more when engaged in a multisensory way that reaches all types of student learners (visual, kinetic, etc.)(Schafft). Engaging students and involving parents may carry over healthy eating habits to the home (Schafft, Vallianatos).

The top three collaborative education programs currently offered are providing education on WA food and agriculture, planting school gardens, and participating in Taste WA day; the three programs currently initiated the least are hosting harvest events or farmers markets, inviting farmers to schools, and sharing information about local foods with families and the community (O8).

Importantly, the three least-initiated collaborative education programs are also those activities that received the most interest. Respondents indicated either "interested" or "would be interested in future" to: nutrition education (27 responses out of 50 respondents that answered this question), and culinary arts and horticulture programs (22 responses out of 51 respondents that answered this question).

Although not also among the currently least-initiated activities, respondents also indicated the following interest: school gardens (23 responses out of 43 respondents that answered this question), cooking classes (19 responses out of 34 respondents that answered this question), sustainability program/club (17 responses out of 24 respondents that answered this question).

This recommendation is also based on awareness of the collaborative education activities that have been highly successful in other states according to the research (Bagdonis, Izumi, Vallianatos). These include school gardens, nutrition and cooking education inside or outside of class, involving parents in these activities, composting, local produce taste-testing activities, farmer's market or harvest events, and others.

Recommendation

Focus on implementing those activities that are currently the least initiated, but are also those that received the most interest: nutrition education, inviting farmers to schools, and hosting harvest or farmer's market events. Ensure Collaborative Education content in the Training recommendation: Teachers must be able to provide nutrition education to students, school staff must be able to host nutrition events, and others.

Best Practice - Involve Parents and the Community

What FTS teaches students and staff can transcend school walls into the public and community. Nutrition education at school can valuably carry over to students making healthy choices at homes, during summers, and possibly lasting throughout their lives (Keathley).

Involving parents in nutrition education beneficially relates to how research shows that parents' eating habits greatly influence their children's eating habits (Izumi)

Schools value this activity too, because supporting the local economy and local community is a top perceived benefit of serving WA-grown food in schools (48 out of 82 total respondents)(Q35), as well as resulting good community relations (45 out of 82 total respondents)(Q35). Other states perceive helping the community have healthier diets, and supporting the local community and economy, as top benefits of purchasing local (Izumi, Schafft).

Recommendation

Invite parents to all nutrition education activities and events to involve them in students' nutrition education; invite all community members to public, school-wide nutrition events.

Best Practice - Effectively Market the Program

Marketing is essential for building support and awareness for the FTS program (Allen, Brockhouse, Schafft). Schools wish to receive assistance on implementing this recommendation: Thirty-three respondents are interested in receiving guidance on networking within the school and community (Q38). Effectively marketing FTS will help the respondents achieve two of their top perceived benefits of serving WA food: good community relations, and supporting the local economy and community (indicated by 45 and 48 respectively out of 82 total respondents)(Q35).

Other state identified strategies for engaging students, teachers, and the community as tools needed to help implement FTS (Brockhouse, Izumi). Some states have experienced success with materials like cafeteria displays and e-newsletters to families.

Recommendation

Create and distribute FTS marketing materials especially to the 33 respondents interested in receiving guidance on local networking. Examples are fun and visual cafeteria displays and enewsletters that have effectively marketed FTS in other states (Brockhouse, Izumi). Future surveys should include questions that address marketing to better create a marketing plan for Washington specifically.

Best Practice - Recruit Community Support and Advising

FTS is best supported by a network of community entities that rally for the program's success (Allen, Bagdonis, Kish). Community stakeholders (parents, community groups, nonprofit organizations, and others) can also provide valuable input that enables FTS to adapt to local community needs and culture, and for the community and FTS to connect in positive ways.

Some stakeholders (listed below) have strong expertise in supporting children's health, procurement, marketing, and other essential components of FTS. Community-based advising is best framed in a way that community members voluntarily advise FTS because they support FTS

and wish to see it succeed, rather than coming in from the outside and imposing additional rules or requirements (Izumi, Kloppenburg, Schafft).

Respondents are most interested in receiving guidance on (out of 82 total respondents): availability of products (57), seasonal recipes and menus (37), budgeting and cost management (34), supplemental funding opportunities (34), networking within school and community (33), policies and procedures (21), kitchen skills and food safety training (20)(Q38).

Receiving this guidance and recruiting community support will help the respondents achieve two of their top perceived benefits of serving WA food: good community relations, and supporting the local economy and community (indicated by 45 and 48 respectively out of 82 total respondents)(Q35). Other states have also used community-based advising to ensure the success of their program, and supporting the local community and economy is one of other states' top perceived benefits of purchasing local (Bagdonis, Izumi, Schafft).

Recommendation

Recruit stakeholders to support FTS by promoting and marketing the program, and to advise FTS programs on those aspects which respondents wish most to receive guidance. (The top three aspects which respondents wish to receive guidance on are the availability of products, seasonal recipes and menus, and budgeting and cost management (Q38).) Examples of stakeholders to potentially include are the University of Washington, WA Partners in Action, Food Corps, Within Reach, WA sustainable food and farming network, and others.

References for this section are in Appendix J.

CONCLUSION

Key findings of 2011 Farm-to-School (FTS) survey

Washington's Farmers Grow What Washington's Schools Want

- Two third of school districts would be willing to purchase fruits and vegetables from a local source.
- About Half (49%) of school districts reported having made a purchase directly from a local farm in 2011 as compared to only one third (33%) of districts made direct purchase in 2007.
- The majority (85%) of districts have positive experiences in purchasing Washington-grown food directly from farms.
- All school districts that said that they had purchased locally in the past responded stated that they would purchase Washington grown products directly from farmers/producers again.
- Four of the top 10 fruits and vegetables that were most frequently purchased by school districts were also part of the top 10 commodity crops grown in Washington.
- Over two third of school districts would be willing to work with farmers to ensure schools could obtain foods they need.

According to the Washington State Department of Agriculture, apples, potatoes, grapes, and pears are part of the top ten commodity crops produced in the state of Washington. Since these crops are grown abundantly throughout the Washington area, they are very conducive to being sourced and purchased from local farmers.

Most whole and minimally processed fruits and vegetables – blueberries, strawberries, lettuce, broccoli, carrots, salad mix, corn, cauliflower, apples, pears, grapes – that were purchased by schools in the 2009-2010 school year were also the top fruits and vegetables that schools would be willing to purchase from a local source. Therefore, there is a big overlap between what the schools are already buying and what they would be willing to purchase from a local source.

Most of the respondents expressed interest in working with local farmers in the offseason to ensure that the schools would be able to get the foods they need. Given the interest from most of the respondents, developing materials to facilitate communication between schools and farms would likely make it easier for schools to expand their produce orders and for farms to better accommodate schools' needs.

Respondents Identified Interests in Training, Technical Assistance and Materials to Support FTS.

- School districts showed strong interests in FTS information and events including:
 - o Availability of farm products in their region
 - o Seasonal recipes and menu planning
 - o Budgeting and cost management
 - Supplemental funding opportunities

Fifty seven respondents reported they were interested in information about the availability of farm products in their regions. Respondents were also interested in seasonal recipes and menu planning information, budgeting and cost management information, as well as supplemental funding opportunities within the school and community. There was less interest expressed in kitchen skills and food safety training, and, surprisingly, policy and procedure information.

Food Service Staff are Interested in Reaching Beyond the Kitchen and Cafeteria

Most districts were either interested or indicated that they would be interested in connecting foodservice with the various school programs including culinary arts and horticulture programs, cooking classes, nutrition education, school gardens, and sustainability program/club. Very few districts responded that they were not interested in connecting to the various school programs. Connecting school programs to foodservice will allow for increased student awareness of farm-to-school programs and possibly create the desire for increased participation.

There are Barriers to Implementing FTS

• The main perceived barriers of FTS include consistent availability of the product, seasonality constraints, and budget constraints.

The greatest concern among the survey takers was the consistent availability of the product, followed by seasonality constraints and budget constraints. The least concerning aspects of serving Washington grown food in schools were that the volume requirements for buying were too small, that volume requirements were too large, and that the school district's ability to do minimal food processing was lacking.

The price of produce and the processing required to prepare these fruits and vegetables were also concerns that were expressed by the survey respondents. Therefore, even though many of the school directors are willing to purchase Washington produce, there are many other factors (ex. price, preparation) that must be factored into their decision. The results of this survey tend to show that even though the desire is there to purchase from local farmers, there are many other critical logistical factors that must be considered before purchasing produce from a local provider.

Districts Have Differences in Their Capacity for FTS

- The likelihood of a district's capacity to process fresh produce increases with % of students eligible for Free or Reduced Price Lunch (FRPL)..
- The likelihood of considering quality consistency to be a barrier to sourcing food locally increases with district size.
- The likelihood of considering large volume requirements to be a barrier to sourcing food locally increases with district size.

The ability to process fresh produce is important for the success of farm-to-school programs. These suggested associations imply that more success might be achieved by promoting farm-to-school programs to school districts with high participation in FRPL programs. Based on these suggested associations, large school districts seem concerned about quality consistency as well as the ability of local food sources to meet large volume requirements. Marketing efforts to large school districts should therefore attempt to address these concerns.

RECOMMENDATIONS

Farm-to-Cafeteria Recommendations

- Train staff for FTS: Implement training to ensure that all staff are educated on FTS and basic nutrition. Utilize state leadership resources to help train school staff on FTS because schools often do not have the capacity to do so entirely themselves.
- Assure Adequate Kitchen Facilities: Focus efforts to adapt school kitchens to the needs of FTS on the individual school site kitchens that do not currently have the capacity to process fresh produce, and school site kitchens that do not currently do so. Recommend that districts use central kitchens to process fresh produce, because these have proved successful at having high capacity to process fresh produce.
- Recruit Farms that Supply the Most-Demanded Produce: Recruit farms that supply the top ten produce items that schools wish to purchase as indicated by the survey. Use "matchmaking" tools, directories of farms, and other networks as appropriate to identify the farms that supply these top-demanded items, and connect them with schools.
- Incorporate FTS into the School Wellness Policies: Help school districts to adapt their wellness policies to include FTS program. Only implement this recommendation along with implementing other recommendations regarding schools' ability to purchase local foods, including training their staff, updating their kitchens, and connecting with suppliers. This prevents making an unsupported mandate in the wellness policy that schools cannot possibly adhere to. Help schools adapt the document, including offering guidance on the language of the portions of the wellness policies regarding FTS.

- **Befriend Your Farmers:** Use farm directories, "matchmaking" tools, and other networks to link schools with farm suppliers. Help overcome seasonality constraints by encouraging FTS to source from a variety of suppliers rather than a single farm, and/or the formation of co-ops between farmers.
- **Regularly Evaluate FTS:** Evaluate FTS programs quarterly (four times per year) after implementing the programs. Focus evaluation on the procurement aspects initially, because these are the top-indicated barriers and are likely points where problems will occur in the initial phases of FTS.
- Utilize State Leadership: Link respondents FTS programs to state entities that may include WSDA, OSPI, Washington DOH, and Universities. In many cases, this recommendation will likely be achieved concurrently with the implementation of other recommendations that rely on utilizing state leadership to be successful, such as Provide Collaborative Education, Training, and Evaluation.

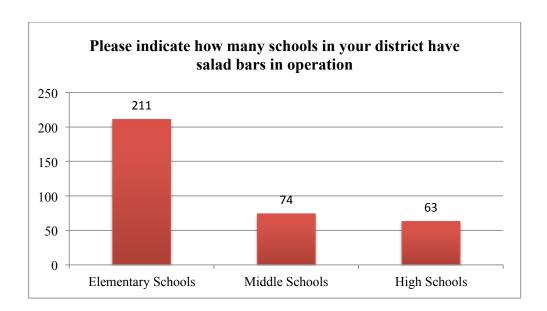
Farm-to-School Recommendations

- **Provide Collaborative Education:** Focus on implementing those activities that are currently the least initiated, but are also those that received the most interest: nutrition education, inviting farmers to schools, and hosting harvest or farmer's market events. Ensure Collaborative Education content in the training recommendation: Teachers must be able to provide nutrition education to students; school staff must be able to host nutrition events, and others.
- **Involve Parents and the Community:** Invite parents to all nutrition education activities and events to involve them in students' nutrition education; invite all community members to public, school-wide nutrition events.
- Effectively Market the Program: Create and distribute FTS marketing materials to school districts that are interested in receiving guidance on local networking. Examples are fun and visual cafeteria displays and e-newsletters that have effectively marketed FTS in other states. Future surveys should include questions that address marketing to better create a marketing plan for Washington specifically.
- Recruit Community Support and Advising: Recruit stakeholders to support FTS by promoting and marketing the program, and to advise FTS programs on those aspects which respondents wish most to receive guidance. Examples of stakeholders to potentially include are the University of Washington, WA Partners in Action, Food Corps, Within Reach, WA sustainable food and farming network, and others.

APPENDICES

Appendix A

Question 9: Please indicate how many schools in your district have salad bars in operation. n=54 respondents. Response rate = 65.8%. Note: This chart is likely an underestimation of the true number of salad bars in operation. Only numerical answers were included. Text answers such as "yes", "all", or "salad bars once a week" were not counted.



Appendix B

Question 6: Whole fruits and vegetables most frequently purchased for school means in the 2009-2010 school year (i.e. potatoes, strawberries, apples, broccoli). n=82 respondents.

Whole Fruits/Vegetables	# of schools
Apples	72
Oranges	63
Broccoli	47
Carrots	44
Banana	44
Cucumbers	30
Potatoes	28
Lettuce	27
Pears	27
Grapes	26
Strawberries	25
Tomatoes	23
Melon	20
Cauliflower	20
Kiwi	19
Celery	17
Peppers	9
Pluots	7
Berries	7
Other Citrus (tangerines, satusumas,	7
kumquats,etc.)	/
Onion	5
Plum	5
Cabbage	3
Peaches	3
Spinach	3
Peas	2
Asparagus	2
Corn	2
Green Beans	1
Pumpkin	1
Cherries	1
Daikon	1
Nectarines	1
Tomatillo	1

Appendix C

Question 7: Minimally processed fruits and vegetables most frequently purchased for school meals in the 2009-2010 school year (ex. frozen, dried, or otherwise prepared, stored, and handled to maintain its fresh nature while providing convenience to the user – this may involve cleaning, washing, cutting or portioning). n=82 respondents.

Minimally Processed Fruit/Vegetable	# of schools
Shredded lettuce	56
Broccoli	39
Carrots	38
Salad Mix	34
Slice Apples	27
Corn	26
Frozen peas	23
Frozen strawberries	23
Cauliflower	18
Frozen blueberries	17
Celery	16
Mixed Berries	13
Other dried fruit	12
Cabbage/cole slaw	12
Peaches	10
Grapes	10
Oranges	9
Veggie Mix	8
Spinach	7
Green beans	7
Pineapple	7
Cucumbers	6
Melon	6
Potatoes	5
Pears	5
Beans	4
Raisins	3
Cranberries	3
Onions	3
Tomatoes	3
Jicama	2

Appendix C, Question 7: continued

Minimally Processed Fruit/Vegetable	# of schools
Sweet potato	2
Squash	2
Cherries	2
Mixed Fruit	2
Mushrooms	1
Radish	1
Banana	1
Sprouts	1
Kiwi	1
Lemon	1
Applesauce	1
Canned apricots	1
Canned plums	1
Garlie	1

Appendix D

Question 16: For each of the products listed, please answer the following categories in the chart: Do you currently purchase them for meals and/or snacks? Would you consider purchasing the product (for whatever reason)? If locally produced versions of these items were available (and were of comparable cost and quality), would you prioritize purchasing them?

Food	Currently purchase product	Would consider purchasing product	Would prioritize purchasing product if produced locally	No, would not purchase this product
Canned fruit	62	5	13	1
Bread	61	6	13	1
Dairy	61	4	9	1
Whole fresh fruits & vegetables	60	7	12	2
Canned vegetables	59	4	12	2
Minimally processed fresh vegetables	55	10	14	1
Meat	54	6	13	4
Frozen vegetables	54	9	14	3
Minimally processed fresh fruits	54	8	14	1
Frozen fruit	48	11	14	3
Canned beans/lentils	48	14	12	2
Sauces/dressings	45	8	12	3
Dehydrated fruit	30	15	10	6
Jams/jellies	27	6	9	11
Milled grains	16	9	11	10
Dried beans/lentils	14	16	9	10
Frozen soup base	11	19	10	11
Purees - fruits	9	14	7	19
Purees - vegetables	5	9	5	24
Dehydrated vegetables	5	14	7	14

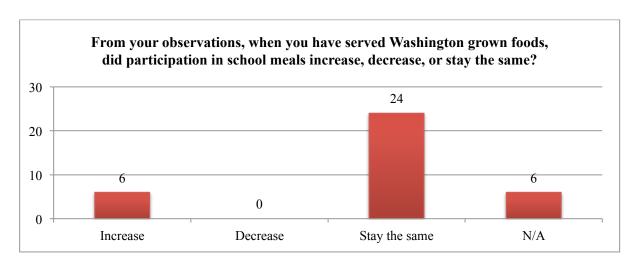
Appendix E

Reported amounts spend by different districts on farm-to-school produce from Washington farmers/ producers.

\$0.00
\$200.00
\$200.00
\$250.00
\$300.00
\$1,200.00
\$1,200.00
\$1,350.00
\$1,500.00
\$3,000.00
\$4,000.00
\$10,000.00
\$20,000.00
\$30,000.00
\$40,000.00
\$45,000.00
?
?
Unknown
Unknown
Donated Lentils

Appendix F

Question 37: From your observations, when you have served Washington grown foods, did participation in school meals increase, decrease, or stay the same? n=30 respondents.



Appendix G

2x2 contingency matrix

N/R: No response Size: Total Enrollment

% FRPL: Percentage of students on free and reduced priced lunch

% White: Percentage of students of Caucasian descent

Question 11: Does your central kitchen currently process fresh fruits and vegetables (this may include cleaning, washing, cutting, or portioning from 'As Purchased' to 'Edible Portions')?

<u>Actual</u>				
%FRPL	Yes	No	N/R	Total
1: ≤50%	14	8	8	30
2: >50%	12	1	13	26
Total	26	9	21	56

Expected					χ^2
%FRPL	Yes	No	N/R	Total	0.034
1: ≤50%	13.93	4.82	11.25	30	
2: >50%	12.07	4.18	9.75	26	
Total	26	9	21	56	

%White	Yes	No	N/R	Total
1: ≤50%	8	0	8	16
2: >50%	18	9	13	40
Total	26	9	21	56

%White	Yes	No	N/R	Total	0.056
1: ≤50%	7.43	2.57	6.00	16	
2: >50%	18.57	6.43	15.00	40	
Total	26	9	21	56	

Size	Yes	No	N/R	Total
1: ≤5000	20	4	13	37
2: >5000	6	5	8	19
Total	26	9	21	56

Size	Yes	No	N/R	Total	0.072
1: ≤5000	17.18	5.95	13.88	37	
2: >5000	8.82	3.05	7.13	19	
Total	26	9	21	56	

Question 21: Does your district purchase WA foods directly from farms?

<u>Actual</u>				
%FRPL	Yes	No	N/R	Total
1: ≤50%	8	18	4	30
2: >50%	10	16	0	26
Total	18	34	4	56

Expected					χ^2
%FRPL	Yes	No	N/R	Total	0.435
1: ≤50%	9.64	18.21	2.14	30	
2: >50%	8.36	15.79	1.86	26	
Total	18	34	4	56	

%White	Yes	No	N/R	Total
1: ≤50%	5	11	0	16
2: >50%	13	23	4	40
Total	18	34	4	56

%White	Yes	No	N/R	Total	0.621
1: ≤50%	5.14	9.71	1.14	16	
2: >50%	12.86	24.29	2.86	40	
Total	18	34	4	56	

Size	Yes	No	N/R	Total
1: ≤5000	12	22	3	37
2: >5000	6	12	1	19
Total	18	34	4	56

Size	Yes	No	N/R	Total	0.860
1: ≤5000	11.89	22.46	2.64	37	
2: >5000	6.11	11.54	1.36	19	
Total	18	34	4	56	

Budget Constraints

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%FRPL	Yes	No	
1: ≤50%	16	14	30
2: >50%	11	15	26
	27	29	56

DAPCCICU				
%FRPL	Yes	No		_
1: ≤50%	14.46	15.54	30	
2: >50%	12.54	13.46	26	
	27	29	56	

 χ^2 0.410

%White	Yes	No	
1: ≤50%	6	10	16
2: >50%	21	19	40
	23	33	56

%White	Yes	No	
1: ≤50%	6.57	9.43	16
2: >50%	16.43	23.57	40
	23	33	56

0.134

Size	Yes	No	
1: ≤5,000	16	21	37
2: >5,000	11	8	19
	27	29	56

0.299

Consistent availability of product

Actual

%FRPL	Yes	No	
1: ≤50%	19	11	30
2: >50%	19	7	26
	38	18	56

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<u> DAPCCICU</u>			
%FRPL	Yes	No	
1: ≤50%	20.36	9.64	30
2: >50%	17.64	8.36	26
	38	18	56

 χ^2 0.436

%White	Yes	No	
1: ≤50%	12	4	16
2: >50%	26	14	40
	38	18	56
Size	Yes	No	
1: ≤5,000	24	13	37
2: >5,000	14	5	19
	38	18	56

%White	Yes	No	
1: ≤50%	10.86	5.14	16
2:>50%	27.14	12.86	40
	38	18	56
Size	Yes	No	
1: ≤5,000	25.11	11.89	37

0.469

2: >5,000 12.89 6.11 19 38 18 56

Consistent quality of product

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%FRPL	Yes	No	
1: ≤50%	7	23	30
2: >50%	5	21	26
	12	44	56

Expected

%FRPL	Yes	No	
1: ≤50%	6.43	23.57	30
2: >50%	5.57	20.43	26
	12	44	56

χ² 0.709

%White	Yes	No	
1: ≤50%	2	14	16
2: >50%	10	30	40
	12	44	56

%White	Yes	No	
1: ≤50%	3.43	12.57	16
2: >50%	8.57	31.43	40
	12	44	56

0.303

Size	Yes	No	
1: ≤5,000	5	32	37
2: >5,000	7	12	19
	12	44	56

Size	Yes	No	
1: ≤5,000	7.93	29.07	37
2: >5,000	4.07	14.93	19
	12	44	56

0.044

Distribution

Actual

%FRPL	Yes	No	
1: ≤50%	11	19	30
2: >50%	11	15	26
	22	34	56

Ex	pec	ted

Expected			_
%FRPL	Yes	No	
1: ≤50%	11.79	18.21	30
2: >50%	10.21	15.79	26
	22	34	56

χ² 0.666

%White	Yes	No	
1: ≤50%	9	7	16
2: >50%	13	27	40
	22	34	56

%White	Yes	No	
1: ≤50%	6.29	9.71	16
2: >50%	15.71	24.29	40
	22	34	56

0.100

Size	Yes	No	
1: ≤5,000	12	25	37
2: >5,000	10	9	19
	22	34	56

Size	Yes	No	
1: ≤5,000	14.54	22.46	37
2: >5,000	7.46	11.54	19
	22	34	56

Finding growers in my region

Actual
Actual

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%FRPL	Yes	No	
1: ≤50%	10	20	30
2: >50%	13	13	26
	23	33	56

LAPCCICU			_
%FRPL	Yes	No	
1: ≤50%	12.32	17.68	30
2: >50%	10.68	15.32	26
	23	33	56

χ² 0.206

%White	Yes	No	
1: ≤50%	8	8	16
2: >50%	15	25	40
	23	33	56

%White	Yes	No	
1: ≤50%	6.57	9.43	16
2: >50%	16.43	23.57	40
	23	33	56

0.390

Size	Yes	No	
1: ≤5,000	18	19	37
2: >5,000	5	14	19
	23	33	56

Size	Yes	No	
1: ≤5,000	15.20	21.80	37
2: >5,000	7.80	11.20	19
	23	33	56

0.108

Food safety and liability

Actual

%FRPL	Yes	No	
1: ≤50%	11	19	30
2: >50%	7	19	26
	18	38	56

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%FRPL	Yes	No	
1: ≤50%	9.64	20.36	30
2: >50%	8.36	17.64	26
	18	38	56

χ² 0.436

%White	Yes	No	
1: ≤50%	6	10	16
2: >50%	12	28	40
	18	38	56

%White	Yes	No	
1: ≤50%	5.14	10.86	16
2: >50%	12.86	27.14	40
	18	38	56

0.587

Size	Yes	No	
1: ≤5,000	10	27	37
2: >5,000	8	11	19
	18	38	56

Size	Yes	No	
1: ≤5,000	11.89	25.11	37
2: >5,000	6.11	12.89	19
	18	38	56

Farms' capacity to do minimal food process

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%FRPL	Yes	No	
1: ≤50%	10	20	30
2: >50%	7	19	26
	17	39	56

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Exp	ected

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%FRPL	Yes	No	
1: ≤50%	9.11	20.89	30
2: >50%	7.89	18.11	26
	17	39	56

 χ^2 0.603

%White	Yes	No	
1: ≤50%	6	10	16
2: >50%	11	29	40
	17	39	56

%White	Yes	No	
1: ≤50%	4.86	11.14	16
2:>50%	12.14	27.86	40
	17	39	56

0.462

Size	Yes	No	
1: ≤5,000	9	28	37
2: >5,000	8	11	19
	17	39	56

Size	Yes	No	
1: ≤5,000	11.23	25.77	37
2: >5,000	5.77	13.23	19
	17	39	56

0.171

School district's capacity to do minimal food processing

Actual

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%FRPL	Yes	No	
1: ≤50%	7	23	30
2: >50%	2	24	26
	9	47	56

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%FRPL	Yes	No	
1: ≤50%	4.82	25.18	30
2: >50%	4.18	21.82	26
	9	47	56

χ² 0.112

%White	Yes	No	
1: ≤50%	0	16	16
2: >50%	9	31	40
	7	47	56

%White	Yes	No	
1: ≤50%	2	13.43	16
2: >50%	5	33.57	40
	7	47	56

0.015

Size	Yes	No	
1: ≤5,000	5	32	37
2: >5,000	4	15	19
	9	47	56

Size	Yes	No	
1: ≤5,000	5.95	31.05	37
2: >5,000	3.05	15.95	19
	9	47	56

Seasonality constraints

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%FRPL	Yes	No	
1: ≤50%	16	14	30
2: >50%	13	13	26
	29	27	56

Expected	Ex	pec	ted
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%FRPL	Yes	No	
1: ≤50%	15.54	14.46	30
2: >50%	13.46	12.54	26
	29	27	56

 χ^2 0.803

%White	Yes	No	
1: ≤50%	9	7	16
2: >50%	20	20	40
	29	27	56

%White	Yes	No	
1: ≤50%	8.29	7.71	16
2: >50%	20.71	19.29	40
	29	27	56

0.672

Size	Yes	No	
1: ≤5,000	21	16	37
2: >5,000	8	11	19
	29	27	56

Size	Yes	No	
1: ≤5,000	19.16	17.84	37
2: >5,000	9.84	9.16	19
	29	27	56

0.299

Volume requirements too large

Actual

%FRPL	Yes	No	
1: ≤50%	4	26	30
2: >50%	5	21	26
	9	47	56

Expected			
%FRPL	Yes	No	
1: ≤50%	4.82	25.18	30
2: >50%	4.18	21.82	26
	9	47	56

χ² 0.549

%White	Yes	No	
1: ≤50%	2	14	16
2: >50%	7	33	40
<u> </u>	9	47	56

%White	Yes	No	
1: ≤50%	2.57	13.43	16
2: >50%	6.43	33.57	40
_	Q	17	56

0.645

Size	Yes	No	
1: ≤5,000	3	34	37
2: >5,000	6	13	19
	9	47	56

Size	Yes	No	
1: ≤5,000	5.95	31.05	37
2: >5,000	3.05	15.95	19
_	Q	47	56

Volume requirements too small

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Actual			
%FRPL	Yes	No	
1: ≤50%	1	29	30
2: >50%	3	23	26
	4	52	56

%White	Yes	No	
1: ≤50%	2	14	16
2: >50%	2	38	40
	4	52	56

Size	Yes	No	Total
1: ≤5,000	3	34	37
2: >5,000	1	18	19
	4	52	56

Expected

<u> Expecteu</u>			
%FRPL	Yes	No	
1: ≤50%	2.14	27.86	30
2: >50%	1.86	24.14	26
	4	52	56

%White	Yes	No	
1: ≤50%	1.14	14.86	16
2: >50%	2.86	37.14	40
	4	52	56

Size	Yes	No	Total
1: ≤5,000	2.64	34.36	37
2: >5,000	1.36	17.64	19
	4	52	56

 χ^2 0.234

Appendix H

Farm-to-school practices of each individual state

Colorado (Colorado (1)								
# of school districts represented by survey (response rate)	# of students served daily by school meal program (or % of student body)	Participate in F2S Program/ Purchase locally (% respond as yes)	Intend to purchase locally produced products again in coming year	Top whole fruits/ veggies purchased	F2S Efforts Initiated in Past 3 Years to Connect Students to Agriculture	(Perceived) Benefits of Local Purchasing	Top Concerns or Barriers to Purchasing Locally	Tools Desired to Aid with F2S Imple- mentation	Key Partners
70 (39%)	384,504 lunches daily, 111,061 breakfasts	41%	Yes (no specific % provided)	Apples, lettuce, carrots, bananas, oranges (all but bananas & oranges purchased locally)	Youth farmers markets, farm & market visits, in class food education, nutrition education, cooking classes, school gardens	Increased fruit & veggie preference, greater awareness of in-season produce, awareness of environment , fresher products	Costs, lack of facilities, transport & storage, inadequate staffing, no central warehouse or kitchen.	Not Available.	Spark Policy Institute Healthy Community Food Systems Real Food Colorado Growe Foundation CO Dept of Ag (funding)

Iowa (2)									
# of school districts represented by survey (response rate)	# of students served daily by school meal program (or % of student body)	Participate in F2S Program/ Purchase locally (% respond as yes)	Intend to purchase locally produced products again in coming year	Top whole fruits/veggie s purchased	F2S Efforts Initiated in Past 3 Years to Connect Students to Agriculture	(Perceived) Benefits of Local Purchasing	Top Concerns or Barriers to Purchasing Locally	Tools Desired to Aid with F2S Implementation	Key Partners
13 public, 5 parochial	16 schools serve lunch (48-1680 daily), 15 serve breakfast (12-300 daily)	44%	88% Very Likely, 12% Somewhat Likely (local vegetables), 50% Very likely, 38% somewhat likely (local fruits)	Apples, bananas, melon, grapes, salad mix, baby carrots, broccoli florets, corn, green beans, spinach	School gardens, farm tours, using Iowa F2S website in classes	Support local economy, support IA farms, know the source of products, good PR, increase student access to fresh produce	Product costs, adequacy, reliability, quality of supply, liability, safety concerns, logistical challenges	Not Available.	• IA Dept of Ag & Land Stewardship • IA Dept of Ed • IA Farm to School Council

Farm-to-school practices of each individual state (continued)

Minnesota	Minnesota (3)									
# of school districts represented by survey (response rate)	# of students served daily by school meal program (or % of student body)	Participate in F2S Program/ Purchase locally (% respond as yes)	Intend to purchase locally produced products again in coming year	Top whole fruits/veggie s purchased	F2S Efforts Initiated in Past 3 Years to Connect Students to Agriculture	(Perceived) Benefits of Local Purchasing	Top Concerns or Barriers to Purchasing Locally	Tools Desired to Aid with F2S Implementation	Key Partners	
165 (50%)	Not Available	123 districts engaged in FTS, 86 districts purchase some MN- grown	49 will keep participation the same, 68 will increase F2S efforts	Apples, cucumbers, tomatoes, potatoes, winter squash (all purchased locally)	F2S education, school gardens, composting, using school garden produce in meals, F2S week, farm tours	Not Available	Extra equipment & prep time required, costs, difficulty sourcing farmers & products, food safety, liability concerns, multiple orders & invoices	Strategies for engaging teachers, students & community, F2S recipes, help connecting with farmers, Intro F2S Training, hands-on food prep training	• Institute for Ag and Trade Policy • MN School Nutrition Assoc • U of MN Extension • U of MN Regional Sustainable Development Partnerships	

Missouri (4	Missouri (4)								
# of school districts represented by survey (response rate)	# of students served daily by school meal program (or % of student body)	Participate in F2S Program/ Purchase locally (% respond as yes)	Intend to purchase locally produced products again in coming year	Top whole fruits/veggie s purchased	F2S Efforts Initiated in Past 3 Years to Connect Students to Agriculture	(Perceived) Benefits of Local Purchasing	Top Concerns or Barriers to Purchasing Locally	Tools Desired to Aid with F2S Imple- mentation	Key Partners
421 (56%)	Not Available	13.3%	81.1% very likely to purchase locally grown food from a vendor in the future, 52.1% very likely to purchase from farmer directly	Apples, melons, cucumbers, tomatoes and peppers	Farm visits, school gardens, taste-testing, in-class education	Support local economy, community & farmers; help children & adults have healthier diets, good for school PR, better flavor, comes from a known source.	Inadequate supply in local area, cost, reliability, seasonality , delivery issues, quality/ consistency of products	Help connect with farmers/directory of local farms, clarify regulations, examples & peer info, info & newsletters to share with students & families, promo materials for cafeterias, hands-on workshops, recipes, website with best practices	MO Univ Extension MO Dept of Ag MO Dept of Health & Sr Services St Louis Food Policy Council MO Dept of Education MO Council for Activity & Nutrition

Farm-to-school practices of each individual state (continued)

New Jersey	(5)								
# of school districts represented by survey (response rate)	# of students served daily by school meal program (or % of student body)	Participate in F2S Program/ Purchase locally (% respond as yes)	Intend to purchase locally produced products again in coming year	Top whole fruits/ veggies purchased	F2S Efforts Initiated in Past 3 Years to Connect Students to Agriculture	(Perceived) Benefits of Local Purchasing	Top Concerns or Barriers to Purchasing Locally	Tools Desired to Aid with F2S Implementation	Key Partners
193 (28.5%)	55.6% serve 101-1000, 37.6% > 1000	6%	7.7% will keep FTS effort same level, 19.7% will expand existing FTS effort	Apples, tomatoes, peppers, cantaloupe, watermelon purchased locally	F2S promotions in cafeteria, farm visits, class activities, videos, school gardens, growing in classrooms	Not Available	Liability/foo d safety concerns, costs, product quality concerns, difficulty finding local farms & products	e- newsletters, nutrition information, foodservice/ hands-on trainings, classroom education materials, blog, listserv	• NE Organic Farming Assoc • NJ Farm Bureau • NJ Ag Society • Slow Food NJ • NJ Dept of Ag

Oklahoma	(6)								
# of school districts represented by survey (response rate)	# of students served daily by school meal program (% of student body)	Participate in F2S Program/ Purchase locally (% respond as yes)	Intend to purchase locally produced products again in coming year	Top whole fruits/ veggies purchased	F2S Efforts Initiated in Past 3 Years to Connect Students to Agriculture	(Perceived) Benefits of Local Purchasing	Top Concerns or Barriers to Purchasing Locally	Tools Desired to Aid with F2S Implementation	Key Partners
276	<500 (65%), 500-1000 (18%), 1000-2500 (10%), 2500-5000 (3%), 5000- 100,000 (1.5%), >10,000 (2%)	233 schools	Not Available	Not Available	Not Available	Not Available	Cost, delivery issues, seasonality, health concerns/foo d safety, product availability and freshness	Not Available	• USDA • Ag in the Classroom • OSU Cooperative Extension Services • OK Food Policy Council • Langston Univ Extension • OK State Dept of Ed • Dept of Defense

Farm-to-school practices of each individual state (continued)

					•				
Pennsylvan	nia (7)								
# of school districts represented by survey (response rate)	# of students served daily by school meal program (or % of student body)	Participate in F2S Program/ Purchase locally (% respond as yes)	Intend to purchase locally produced products again in coming year	Top whole fruits/ veggies purchased	F2S Efforts Initiated in Past 3 Years to Connect Students to Agriculture	(Perceived) Benefits of Local Purchasing	Top Concerns or Barriers to Purchasing Locally	Tools Desired to Aid with F2S Imple- mentation	Key Partners
182 urban, 196 rural (75%)	Not Available	34%	17% have begun looking at/expanding local purchasing	Celery, lettuce, carrots, tomatoes, apples	Farm & market visits, farmer visits to schools, agricultural/ nutrition education inclass, school gardens	Increased support of PA businesses, support local economy, enhance school district PR, know more about local food sources, preserve open space & environment	Seasonal availability, inadequate supply, inconsistent quality, HACCP compliance issues/liabilit y/safety, delivery issues.	Directory of local providers, better health & safety info, clarification of regulations, assistance in developing systems for purchasing from multiple vendors, guidebook/manual on sourcing local foods.	• PA Dept of Ag • PA Dept of Education • Penn State • PA Farm Bureau • The Food Trust • Center for Rural PA • PA Assoc for Sustainable Ag

Vermont (Vermont (8-11)								
# of school districts represented by survey (response rate)	# of students served daily by school meal program (or % of student body)	Participate in F2S Program/ Purchase locally (% respond as yes)	Intend to purchase locally produced products again in coming year	Top whole fruits/ veggies purchased	F2S Efforts Initiated in Past 3 Years to Connect Students to Agriculture	(Perceived) Benefits of Local Purchasing	Top Concerns or Barriers to Purchasing Locally	Tools Desired to Aid with F2S Implementation	Key Partners
Not Available	55% of all students each lunch daily, 17% eat breakfast daily.	FEED locally purchasing report shows 12.5% of all total fresh produce sales went to schools	Not Available	Apples, lettuce and tomatoes purchased locally	Composting, taste-testing, meet a farmer	Higher quality food, believe that local is fresher, desire to teach and support state history of farming & bring kids onto farms, local interest/community demand.	Limited supply, seasonality, costs, transportation costs, lack of knowledge of local farms, inadequate definition of what's "local"	Not Available	VT Food Education Every Day (FEED) Green Mountain F2S VT Agency of Ag (funding rants) Upper Valle F2S Windham Country F2S Program

References for Appendix H

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Appendix I

Areas not covered by the WSDA survey

	Questions/ Areas Covered that WSDA did NOT cover
Colorado	Separate questions asked for specific participation in key activities, such as school gardens,
(2011)	farm visits, etc. (rather than just asking to check a box, such as in WSDA #8)
	Barriers to purchasing were segmented by those who already purchase direct from farms, and
	those who do not. Respondents were asked to rank specific answers provided in the survey as
	options (e.g. cost prohibitive, lack cool storage, lack central kitchen, etc.)
Iowa (2008-09)	Do you have salad bars in your district? (Note, this Q didn't ask for a % of schools who have
	them, which would probably be best way to phrase it)
	How is your school food service managed (e.g. contact provider, self-managed, etc.)
	Do you sell fresh fruits and veggies a la carte in your district? Also, do you sell these via
	vending machine?
	The following is a list of equipment helpful in preparing and serving fresh fruits and vegetables.
	For each piece of equipment, please select the appropriate response for your primary kitchen.
	List of kitchen tools and answers of "have enough", "don't have", "have but need more", and
	"don't have but need" were provided.
	In your district, how many schools do all, part, or none of the meal preparation on site?
	What would motivate you to increase the use of local foods in your district? (Please select all
	that apply. List of responses included More products available partially processed, assurances
	of food safety, financial incentives, etc. See IA survey Q # 28 for specifics)
Minnesota	How would you rate your experience purchasing food directly from a farmer or producer-
(2011)	owned business (Scale of 1-7)
	Which of the following Minnesota-grown food items did you use during the 2010 calendar
	year? Please rate the overall level of success you experienced with that food item
	Did you purchase foods from neighboring states during calendar year 2010?
	Overall, how would you rate the quality of the Farm to School foods you used in 2010?
	What dollar amount of MN-grown produce did you purchase in 2010? (ranges were provided)
	Overall, what is the impact on your school meal participation on days when Farm to School
	foods are served?
	Overall, how does the amount of food wasted by students differ between Farm to School foods
	and other foods?
	Do students increase their consumption of fruits and vegetables when those foods are part of
	your Farm to School program?
	Have students selected and consumed Farm to School foods that you thought they wouldn't eat?
	How would you describe the feedback you have received about your Farm to School activities
	from: a) school food service staff, b) students, c) parents, d) teachers/administrators, e)
	community, f) Farmers/producers. Categories were provided including Very positive, positive,
	neutral and so on.

Areas not covered by the WSDA survey (continued)

Missouri	Besides asking schools if they had a salad bar in the schools, they asked schools if they offered
(2010)	pre-made salads & a la cart fresh fruit & veggie options
	Does your school staff have the skills that are needed to prepare and process fresh fruits and
	veggie (i.e. knife skills, cooking skills, safe food handling skills). If not, is your staff willing to
	be trained as to how to prepare these foods?
	What types of kitchen equipment is most often used to prepare and serve fresh produce? Would
	you need additional equipment?
	Asked about the factors that would motivate school directors to purchase and use more locally
	grown foods (i.e. financial incentives, a central place to order from multiple farms, having more
	growers/producers in the area, etc.)
	What resources would be helpful for increasing the school's use of locally grown foods (i.e.
	newsletters for families, examples from other institutions, face-to-face workshops)?
New Jersey	
Oklahoma	Avg. number of students served daily
(2008)	
	% of food budget allocated to fresh produce
	Is documentation required for small, local farmers to distribute their produce?
	Program participation according to school district size
	Delivery frequency of produce according to school district size
Pennsylvania	Questioned the food service director's knowledge about FTS, itself, as a program. Did they
(2008)	know what the program was? Who it benefited? What it entails?
	Percentage of food cooked in the kitchen that is from scratch versus pre-cooked, pre-made
	meals?
	What factors would increase the likelihood that you would purchase from a local vendor (i.e.
	competitively priced foods, financial incentives, more readily available foods, having one place
	to order from multiple farmers, etc.)?
	What would be the top informational resources that would be of assistance in local food
	purchasing decisions? Ex. a list of local suppliers/food products, better safety information re:
	local foods, assistance in developing a system for buying from multiple sources,
	guidebooks/manuals, etc.
	PA did mini case studies on a few of the schools in their state - just a more in depth interview as
	to how the FTS initiative was going and what the barriers/obstacles were. This may be a good
	idea to help us determine what helps/hinders the WA schools in varying locations/sizes
Vermont	Has fruit and vegetable consumption gone up since program inception?
	What % of students participates in the National School Lunch Program?
	What nutrition-related activities do students engage in outside of school (i.e. composting, meet
	a farmer, taste testing, working in the family garden)
	Enjoyment of cafeteria-prepared food (Yes, Sort Of, Not Really, No Way)
	Have you added fruit and vegetable preparation equipment since implementing Farm to School
	programs?
	% of students who buy breakfast and/or lunch at school?

Appendix J

References for Best Practices

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Appendix K

Policy Brief for the Community

WSDA Farm-to-School Program

A 2012 Policy Brief for the Community



Connecting Farmers, Schools & Health

Washington State's Farm-to-School Program is dedicated to fostering relationships between schools and agricultural producers in our state. The Program aims to support expanding economic opportunities for farmers while educating students about the connections between food, farming, health, and the environment. Administered by WSDA, in coordination with the WSDA Small Farms & Direct Marketing Program, the Office of the Superintendent of Public Instruction, WSU Small Farms Team and other partners around the state, the Program provides information, inspiration, assistance, and policy solutions for those working to supply healthy Washington-grown food and related education to youth in our State.

Since the passage of the National School Lunch Act in 1946, key legislation has played an essential role in providing our Nation's children with access to healthier meals. Farm-to-School is one such initiative that is targeted at providing children with nutritious diet; at the same time it improves the local economy by encouraging farmers to sell their fresh produce to schools. More than 30 million children nationwide eat school food five days a week, 180 days a year. When schools can improve the health of children, develop new marketing opportunities for farmers, and support the local economy, everyone benefits.



2011 WSDA Farm-to-School Survey Results

In its ongoing efforts to assess the interest, capacity and needs of the area's agricultural providers and school systems, and provide advice, informational resources and technical assistance to its partners, the WSDA Farm-to-School team fielded an online survey in April 2011. The survey, conducted among Washington State School Food Service Directors, sought to identify trends in local Farm-to-School programs, identify capacity gaps and technical needs, and learn about program successes and challenges. The survey data will be used to:

- ✓ Identify Core Areas of Program Focus
- ✓ Develop New Offerings & Resources
- ✓ Spotlight Regional Success Stories as Educational Tools

Highlights of findings from the study follow below.

Interest in Buying Local is High

Locally produced crops are very popular in Washinton State schools. Survey respondents report that 4 of the 10 most commonly purchased fruits and vegetables are grown in Washington State, offering significant economic opportunities for local farms. Other findings include:

- ✓ The majority of schools serve Washington grown foods in schools meals
- ✓ More than half of respondents currently purchase foods directly from Washington agricultural producers
- ✓ Two-thirds of school districts (that do not yet do so) are willing to purchase locally grown produce
- Respondent schools cite a variety of benefits of local purchasing, including supporting the local economy, enhanced community relations, and ability to offer fresher and healthier produce for school meals.

Capacity Exists (but may be limited)

Preparation of whole produce requires additional capacity over and above what many schools are currently equipped with. Many districts are accustomed to receiving pre-washed or pre-cut produce, and to wash, cut, process and cook whole vegetables may require additional staff, equipment and resources. However, based on the survey, the picture in Washington schools is promising.

- ✓ The majority of respondent districts operate central kitchens with the capacity to process fresh fruits and vegetables
- ✓ Salad bars are also available in the majority of districts, offering avenues for serving a wide variety of Washington grown produce

Schools Are Creative & Resourceful

While resources may be limited, many school districts are embracing Farm-to-School and finding unique ways to promote locally produced food to students, educators and local school communities. About half of survey respondents report that they do one or more of the following:

- ✓ Spotlight locally grown food when it is served in schools
- ✓ Provide education about Washington State food and agriculture
- ✓ Cultivate school gardens
- ✓ Visit farms and farmer's markets
- ✓ Invite parents and other community members to get involved
- ✓ Participation in Taste Washington day





Additional Resources Are Still Needed

While Farm-to-School is spreading rapidly in Washington, and participants are seeing exciting successes, more can be done to connect local growers to schools, enable schools to more readily purchase and prepare local produce, and deliver important nutrition information to our state's school children. Some of the areas identified for further training, capacity and resources include:

- ✓ Additional training for school food service teams on the purchase and
 preparation of locally produced products
- ✓ Connections between farms and schools; directories of providers, streamlined purchasing, etc.
- ✓ Increased capacity of schools to store, prepare and serve local produce
- ✓ Nutritional education materials for schools
- Avenues for participants to share best practices, tools and needs

Understandably, the WSDA cannot address all of these issues alone; it will require continued partnership and collaboration statewide between educational organizations and schools, producers, community members, and

policy makers. A thriving Farm-to-School program can help build healthy habits that last a lifetime, expand opportunities for local growers, and create an environment for all kinds of good things to grow!



Appendix L

Policy Brief for the Washington State Department of Agriculture (WSDA)

WSDA Farm-to-School Program

A 2012 Policy Brief for the WSDA



Connecting Farmers, Schools & Health

Washington State's Farm-to-School Program is dedicated to fostering relationships between schools and agricultural producers in our state. The Program aims to support expanding economic opportunities for farmers while educating students about the connections between food, farming, health, and the environment. When schools can improve the health of children, develop new marketing opportunities for farmers, and support the local economy, everyone benefits.



2011 WSDA Farm-to-School Survey Results

The WSDA Farm-to-School team fielded an online survey in April 2011 among Washington State School Food Service Directors in order to identify trends in local Farm-to-School programs, identify capacity gaps and technical needs, and learn about program successes and challenges. The survey data will be used to:

- ✓ Identify Core Areas of Program Focus.
- ✓ Develop New Offerings & Resources.
- ✓ Spotlight Regional Success Stories as Educational Tools.

 $\label{thm:lights} \mbox{Highlights of findings from the study follow below.}$

Building a Knowledge Base

Many respondents wanted to know more about what farm products are available in their region, how they can incorporate them into seasonal recipes and menu plans, and how they can make local farm products work into their district's budgets. Training assistance in these areas could help expand the Farm-to-School program and build potential markets for Washington farmers. Many districts would also benefit from training in:

- \checkmark Food safety requirements for vendors of both whole and processed farm products.
- ✓ Good agriculture practices (GAP).
- ✓ Food preparation and safety.
- ✓ Basic nutrition for foodservice workers and teaching staff.

Growing School & Community Connections

Connecting school programs to food service can increase student awareness of farm-to-school programs and help build desire for increased participation. Respondents expressed interest in connecting food service to culinary arts and horticultural programs, cooking classes, school gardens and sustainability programs. Help is needed to bridge these gaps. More ways to help:

- ✓ Implement collaborative activities that are currently under-represented yet have a strong interest. For example, nutrition education, inviting farmers to schools and hosting harvest or farmer's market events.
- Expand training beyond the school cafeteria by helping teachers offer nutrition education to students and school staff host nutrition events.
- Facilitate programs like "Taste Washington Day," school gardens and school-to-farm field trips.

See the complete report at: http://courses.washington.edu/nutr531/FTS_2012/FTS_2012.htm

The vast majority of respondents who have purchased local foods for their districts report that the experience was a positive one...and that they plan to buy local again!

Breaking Down Barriers

The top real-or-perceived barriers to participating in a Farm-to School program are consistent availability of local products, seasonality limitations and budget constraints. At the same time, many respondents perceived that buying local farm products is good for the local economy and a way to ensure high-quality produce. They were also interested in working with farmers during the off-season to plan for future seasons of crops for the schools. To bust barriers:

- ✓ Recruit farms that can supply top-demanded produce picks.
- Link schools to farms based on demand-and-supply through farm directories, networks and other "matchmaking" tools.
- ✓ Mitigate seasonality and other availability constraints by encouraging purchases from multiple farms or by facilitation formation of farmer co-ops.
- Evaluate procurement practices quarterly to identify success stories and areas for further improvement.





Expanding on Existing Capacity

Most respondents serve Washington-grown foods in school meals even if they don't also purchase foods directly from Washington producers. Because the majority of respondents operate a central kitchen with the capacity to process fresh fruits and vegetables and can work with whole produce on a regular or occasional basis, this expands the market for local farmers regardless of whether they themselves have the capacity to sell minimally processed produce. Other opportunities for expansion:

- ✓ Match the 1/3 of districts that prefer produce that has already undergone some minimal processing with farmers who can accommodate.
- Help farmers develop capacity to offer popular minimally processed produce items like shredded lettuce, salad greens and apple slices.
- ✓ Provide training for school foodservice employees on how to efficiently work with whole fruits and vegetables.

Marketing the Farm-to-School Message

Many districts are participating in Farm-to-School, and seeing the benefits of it, but there's plenty of room for more schools and more farms to get on board. Schools—and farmers—would benefit from marketing materials and programs that can help spread the good word about Farm-to-School, including:

- ✓ Newsletters, e-newsletters and other informational materials that promote Farm-to-School and highlight products available from Washington farms at different times of the year—and what to do with them.
- ✓ Fun, visual cafeteria displays spotlighting Washington-grown products.
- ✓ Tools for assessing the impact of serving and promoting Washington-grown foods on student participation in school meal programs.

Understandably, the WSDA cannot address all of these issues alone; it will require continued partnership and collaboration statewide between educational organizations and schools, producers, community members, and policy makers. A thriving Farm-to-School program can help build healthy habits that last a lifetime, expand opportunities for local growers, and create an environment for all kinds of good things to grow!



Appendix M

Policy Brief for the Farming Community

WSDA Farm-to-School Program

A 2012 Policy Brief for the Farming Community



Connecting Farmers, Schools & Health

 $Washington \ State's \ Farm-to-School \ Program \ is \ dedicated \ to \ fostering$

relationships between schools and agricultural producers in our state. The program aims to support expanding economic opportunities for farmers while educating students about the connections between food, farming, health, and the environment. Administered by WSDA, in coordination with the WSDA Small Farms & Direct Marketing Program, the Office of the Superintendent of Public Instruction, WSU Small Farms Team and other partners around the state, the program provides information, inspiration, assistance, and policy solutions for those working to supply healthy Washington-grown food and related education to youth in our state.

The WSDA Farm-to-School team fielded an online survey in April 2011 to assess the interest, capacity and needs of the area's agricultural providers and school systems. The survey, conducted among Washington State School Food Service Directors, sought to identify trends in local Farm-to-School programs, identify capacity gaps and technical needs, and learn about program successes and challenges. The survey data will be used to:

- √ Identify Core Areas of Program Focus
- ✓ Develop New Offerings & Resources
- ✓ Spotlight Regional Success Stories as Educational Tools

Highlights of findings from the study, including recommendations for the farming community, follow:



1. What Are Schools Willing to Purchase?

Our survey told us that the most commonly purchased fruits and vegetables in the schools are apples, shredded lettuce and broccoli. Four of the top ten fruits and vegetables listed by school directors as their top picks are part of top ten most commonly grown crops here in Washington:

- ✓ Apples
- ✓ Pears
- ✓ Potatoes
- ✓ Grapes

This presents an opportunity for growth and delivery of Washington-grown produce in our state schools, as there is demand for Washington-grown products. Survey results showed that 2/3 of survey respondents are willing to purchase locally. Only 28% have not purchased from WA farms. The top crops they are willing to purchase locally include

apples, pears, grapes, blueberries, strawberries, lettuce, broccoli, carrots, salad mix, corn and cauliflower. We are therefore recruiting farms that source these top crops for our schools – partner with us!

2. Schools Have Capacity for Your Produce

Schools are ready, willing and able to get dirty in their kitchens. Via our survey, respondents indicated that they have the capacity to work with whole produce in their kitchens on a regular or on an occasional basis. As participation in Free and Reduced Price Lunch by students increases in a school district, this capacity for production rises in tandem. In addition, 2/3 of respondents indicated their ability to purchase produce directly from a farmer on short notice – good news for those that are able to sell produce at a moment's notice.

3. Seasonality and Availability

More than 75% of survey respondents stated they were interested in working with farmers to ensure their school could obtain the foods that they need. They also cited their need for increased knowledge around produce seasonality and availability. Initiating and continuing to hold conversations with schools regarding seasonality and availability will keep those schools coming back to you as a source – if they can rely on your deliverables, and you deliver beautiful strawberries each June, you've gained a loyal customer in your local school.

- Plan ahead and discuss the growing season with your local schools to determine their produce needs
- ✓ Keep communication lines open and inform schools if produce growing dates may be delayed
- ✓ Provide schools with materials regarding seasonality of fruits and vegetables



Many schools have kitchen facilities available for use by farmers and producers – school kitchens need not only be for production of school breakfasts and lunches. Twenty-five respondents to the 2011 survey were willing to rent out district kitchen space to others after school hours. This presents an invaluable opportunity for small producers of jams, pickles, sauces, etc. that may not have access to commercial-grade kitchens. Are you one of these small producers? If so:

- ✓ Reach out to your local schools to see if they are willing to share space
- ✓ Arrange dates and times for use of your local school's kitchen
- ✓ Watch your business grow!



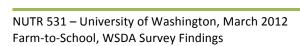
5. Schools Want to Befriend Farmers

Half of survey respondents indicated an interest in learning more about Washington farms, in addition to learning about produce seasonality. Engaging with your local school to plan field trips for students to your farm will likely result in sales of your produce in the long run. Other educational exchanges follow:

- ✓ Lead a classroom on a tour of a local farmers' market
- ✓ Visit a classroom; provide a lesson on the produce grown on your farm
- ✓ Teach children about organic and sustainable farming practices
- ✓ Conduct a lesson for the children on food safety

There are several opportunities outlined above for taking your partnership with schools to the next level as part of a successful Farm-to-School program. A thriving Farm-to-School program can help build healthy habits that last a lifetime, expand opportunities for local growers, and create an environment for all kinds of good things to grow!





Appendix N

Policy Brief for the Advocates

WSDA Farm-to-School Program

A 2012 Advocate Policy Brief



Connecting Farmers, Schools & Health

 $Washington\ State's\ Farm-to-School\ Program\ is\ a\ component\ of\ the\ Local\ Farms-to-School\ Program\ is\ a\ component\ of\ the\ Local\ Program\ is\ a\ component\ of\ the\ Local\ Program\ is\ a\ component\ of\ the\ Local\ Program\ is\ a\ component\ is\ a\ component\ of\ the\ Local\ Program\ is\ a\ component\ is$

Healthy Kids Act that was passed in 2008 by a nearly unanimous vote. This legislative act generated provisions around farm to school efforts and included the creation of a farm to school program to support the purchase of Washington grown produce for schools. The Program aims to support expanding economic opportunities for farmers while providing nutritious and local foods to students. Administered by WSDA, in coordination with the WSDA Small Farms & Direct Marketing Program, the Office of the Superintendent of Public Instruction, WSU Small Farms Team and other partners around the state, the Program provides information, inspiration, assistance, and policy solutions for those working to supply healthy Washington-grown food and related education to youth in our State.

Since the passage of the National School Lunch Act in 1946, key legislation has played an essential role in providing our Nation's children with access to healthier meals. Farm-to-School is one such initiative that is targeted at providing children with nutritious diet; at the same time it improves the local economy by encouraging farmers to sell their fresh produce to schools. More than 30 million children nationwide eat school food five days a week, 180 days a year. When schools can improve the health of children, develop new marketing opportunities for farmers, and support the local economy, everyone benefits.



2011 WSDA Farm-to-School Survey Results

In its ongoing efforts to assess the interest, capacity and needs of the area's agricultural providers and school systems, and provide advice, informational resources and technical assistance to its partners, the WSDA Farm-to-School team fielded an online survey in April 2011. The survey, conducted among Washington State School Food Service Directors, sought to identify trends in local Farm-to-School programs, identify capacity gaps and technical needs, and learn about program successes and challenges. The survey data will be used to:

- ✓ Identify Core Areas of Program Focus
- ✓ Develop New Offerings & Resources
- ✓ Spotlight Regional Success Stories as Educational Tools

Highlights of findings from the study follow below.

Interest in Buying Local is High

Locally produced crops are currently very popular in Washington State schools.

The survey responses show that 4 of the 10 most commonly purchased fruits and vegetables, including apples, pears, potatoes and grapes are also part of the top 10 commodity crops grown in Washington State, offering significant economic opportunities for state agriculture and provides logistical benefits. Other findings include:

Approximately two-thirds of school districts are willing to purchase locally grown produce, and in some instances the date shows willingness to purchase local foods is greater than current purchasing habits.

See the complete report at: $http://courses.washington.edu/nutr531/FTS_2012/FTS_2012.htm$

Top Whole Fruits and Veggies*

Apples, Oranges, Broccoli, Carrots, Banana, Cucumbers, Potatoes, Lettuce, Pears, Grapes

*Purchased in 2009-2010 ____school year

- All of the respondents that have purchased locally grown produce directly from farmers and producers said they would do it again.
- ✓ Respondent top perceived benefits of local purchasing, including supporting the local economy, enhanced community relations, and ability to offer fresher and healthier produce for school meals.

Strengthen Connections

Washington State has rich soils, diverse climates and large-scale irrigation systems that make our state one of the most productive growing regions in the nation, enabling farmers to produce some 300 crops each year. Indeed, Washington has been nicknamed "the fruit basket" of America. In

fact, a promising finding was that compared to other state's farm to school programs, Washington State school districts did not identify "inadequate supply in local area" as a barrier. The following recommendations support the necessary strengthening of connections between our states valuable agricultural resources and the farm to school program.

✓ Development of on-line small farm directories, "matchmaking" tools and other networks to link schools and farm suppliers more succinctly.

- Focus resources and efforts on the 47 school districts that are not currently purchasing food directly from Washington farmers.
- ✓ Continue efforts around the "Befriend your farmer" programs to support interpersonal connections and foster community.



The top five perceived barriers to serving Washington grown food in school districts included consistent availability of product (n=45), seasonality constraints (n=35), budget constraints (n=32), finding growers in my region (n=30) and distribution (n=28). Based on the survey further development of programs and training efforts to address key barriers will help support overall success of farm to school efforts in Washington State school districts.

- ✓ Training around availability of regional farm products identified as a need
- ✓ Assistance with seasonal recipes and menu planning would help with seasonality concerns
- Farm to school advocates need to assist in securing supplemental funding opportunities
- Rapidly changing procurement legislation has resulted in some confusion; procurement support tools could help streamline purchasing. Consideration around incentivized local purchasing is recommended.

Policy Leverage

All school districts are required to have a child wellness policy. Amendment of current school wellness policies to include farm to school initiatives will help dovetail efforts and more efficiently support both programs that can support the improved health of our youth.

The WSDA will need focused advocate support to generate continued partnership and collaboration statewide between educational organizations and schools, producers, community members, and policy makers. A thriving Farm-to-School program can have far reaching beneficial effects across the entire state, supporting local economy, health and community.





Appendix O

Policy Brief for the Schools

WSDA Farm-to-School Program

A 2012 School Policy Brief



Connecting Farmers, Schools & Health

Farm-to-School is targeted at providing children with a nutritious diet; at the same time it improves the local economy by encouraging farmers to sell their fresh produce to schools. More than 30 million children nationwide eat school meals five days a week, 180 days a year. When schools can improve the health of children, develop new marketing opportunities for farmers, and support the local economy, everyone benefits.



2011 WSDA Farm-to-School Survey Results

The WSDA Farm-to-School team fielded an online survey in April 2011. The survey, conducted among Washington State School Food Service Directors, sought to identify trends in local Farm-to-School programs, identify capacity gaps and technical needs, and learn about program successes and challenges. The survey data will be used to:

- √ Identify Core Areas of Program Focus
- ✓ Develop New Offerings
- ✓ Resources
- ✓ Spotlight Regional Success Stories as Educational Tools

Highlights of findings from the study and recommendations for schools follow below:

Benefits of Farm-to-School

While initiation of a Farm-to-School program at your school may first appear like a daunting task, do not fear! Many schools and districts around the country including Washington State have already implemented and ran a successful program with many added benefits! Some of

- ✓ Enhancing learning and education in the classroom, which can be incorporated outside of school
- ✓ Supporting the local economy
- ✓ Increasing community relations
- Higher food quality in schools

All school districts that responded said they would purchase locally again!

Education in Schools

The Farm-to-School program is more than just incorporating locally grown food into student lunches and snacks. It is about increasing the education and awareness of healthy eating, sustainability, and the local environment, which the students can integrate into their own lives. Many schools already offer various types of collaborative education programs and others are of great interests that have been shown to be very successful in other state's programs.

- ✓ Currently, the majority of schools responded that they provide education on WA food and agriculture, planting school gardens, and participate in Taste WA day
- The least implemented programs but of the most interest are: nutrition education, culinary arts, and horticulture
 education
- ✓ In addition, programs that have shown to work well in other states include: school gardens, nutrition education, inviting farmers to schools, and hosting a famer's market

Community Involvement

A great way to boost the success of the Farm-to-School program is by getting involved in the community. This tactic can help marketing Farm-to-School in schools, collaborative efforts with other districts and farmers as well gain support and guidance from other helpful resources. Some ways to get involved are:

- ✓ Befriend Your Farmers
- ✓ Food Co-ops with other districts
- ✓ Marketing in Schools
- ✓ Involve parents
- ✓ Local leadership resources: University of Washington, WA Partners in Action, Food Corps, Within Reach, WA Sustainable Food and Farming Network...





Tools for Schools!

In order to run a successful program, schools found that one of their biggest concerns was the limited capacity for kitchen space and processing. Luckily, 60% of individual school site kitchens have the capacity for processing fresh fruits and vegetables, while only 44% of districts with central kitchens currently processed fruits and vegetables. Therefore, the capacity is there to process incoming fruits and vegetables from a Farm-to-School program. Additionally, other recommendations we found useful were:

- ✓ Training of staff which included teachers, foodservice personnel and school staff in order to carry out nutrition education, food processing, and implementation of school programs.
- $\checkmark \hspace{1cm}$ Regular Evaluation of Farm to School in order to assess its growth and make any necessary changes
- ✓ For those with limited kitchen processing capacity work with a larger school district that has central kitchens with the capacity to process incoming fruits and vegetables.

There are many reasons to start a Farm-to-School program and with the help of your community and local resources it can become a very successful and educational part of your school. A thriving Farm-to-School program can help build healthy habits that last a lifetime, expand opportunities for local growers, and create an environment for all kinds of good things to grow!



Appendix P

WSDA Farm-to-School Survey: School Nutrition Directors 2011

WSDA Farm-to-School Survey: School Nutrition Directors 2011

1. WSDA Farm-to-School Survey - School Nutrition Directors 2011

The Washington State Department of Agriculture Farm-to-School Program invites you to participate in this survey, which is being sent to school nutrition directors in Washington. The WSDA Farm-to-School Program supports connections between farms and schools throughout the state. We also support connections to other institutions, including hospitals, prisons, child care and senior care programs.

Your input on this survey is critical to farm-to-school in Washington and we greatly appreciate your time. Providing your experience and perspective will inform the ways we evolve our program, policy initiatives, and funding priorities - we hope these will help support and advance your farm-to-school work. Your participation in this survey is entirely voluntary and valuable.

This survey has two main goals:

- Gathering baseline statewide data on farm-to-school participation and interest.
- Identifying the best opportunities for farm-to-school program development, locally and statewide.

We are conducting a similar survey for farmers to identify farm-to-school supply chain needs on their end and degrees of interest in developing farm-to-school as a market.

Information from this survey will remain anonymous and will be used in summary reporting and/or journal articles. Completion of this survey constitutes informed consent for the WSDA Farm-to-School Program to use the aggregated information in these ways. We encourage you to provide contact information if you would like to be contacted by WSDA Farm-to-School staff and our WSDA Small Farm & Direct Marketing team partners for follow-up resources and support. We assure you this identifying information will not be associated with your responses in any reporting that may result from the survey.

We estimate the survey will take between 20 and 30 minutes. You will be able to save your progress and return to the survey at any time.

Thank you again for your time, feedback, and help as we grow Farm-to-School in Washington.

2. Contact Information and Program Areas of Interest

The Farm-to-School Program seeks to support your farm-to-school goals by providing a range of resources, mobile tours, and direct technical assistance. We are also building a database of interested farms and schools so that we may better match and support farm-to-school partnerships.

We request your contact information so that we may better assist you. We assure you this identifying information will not be associated with your responses in any reporting that may result from the survey.

If you choose not to include your contact information, please do continue with the survey so that we can learn from your experience as we further develop farm-to-school tools and resources.

1. Contact Information

Respondent Name	
Respondent Title	
Phone	
Email	
	•

attending or offering your school as a ho	st site for an event?	
About Form to Orbital mobile	Yes	No
Attend Farm-to-School mobile tour Host site for Farm-to-School training as part of a mobile	0	0
If yes to either, when is a good time of year?		
<u>^</u>		
3. Please indicate if you would like to be	contacted for any of	the following reasons.
Add to the Farm-to-School listserv		
Participate in follow-up from the survey		
Plan with farmers in the off season		
Receive information on farms in my area		
Receive information on regulatory environment		
Receive information on how to participate in/resources for		
Taste Washington Day		
Update information for our database		
Other (please specify)		
<u>~</u>		
General School District and Child No	utrition Service In	formation
1. School District		

My district participates in this Child Nutrition Program. This is an opportunity to use Washington grown food National School Lunch Program	My district participates in this Child Nutrition Program. This is an opportunity to use Washington grown food National School Lunch Program	My district participates in this Child Nutrition Program. This is an opportunity to use Washington grown food National School Lunch Program	National School Lunch Program National School Breakfast Program USDA Fresh Fruit and Vegetable Program (grant program) USDA Food Distribution Program Seamless Summer Feeding Program Simplified Summer Food Program After-school Snack Program Other (please specify)		
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3 .	3 .	9.	9.		
10.	10.	10.			
					WHOLE fruits or vegetables r

WS	SDA Farm-to-School Survey: School Nutrition Directors 2011
	7. Please list the 5-10 MINIMALLY PROCESSED fruits and vegetables most frequently
	purchased for school meals in the 2009-2010 school year.
	(Minimally processed is defined as frozen, dried, or otherwise prepared, stored, and
	handled to maintain its fresh nature while providing convenience to the user – this may
	involve cleaning, washing, cutting or portioning e.g. shredded lettuce, sliced apples,
	frozen berries, broccoli florets etc.) We refer to minimally processed throughout the
	survey, and in each case this definition applies.
	1.
	2.
	4.
	5.
	6.
	7.
	8.
	9.
	10.
	8. To the best of your knowledge, which (if any) of the following activities has your district initiated to connect students and agriculture in the last three years? Please select all that apply.
	☐ Visit the WSDA Farm-to-School website
	Serve WA grown foods in school meals
	Highlighted WA grown foods when served
	Purchased food directly from a WA farm/producer
	Participated in Taste WA Day
	Provided education about WA food and agriculture
	Shared information about local food with families and the community
	☐ Invited a farmer to school
	Hosted a harvest event or farmers' market at school
	Taken students to visit a farm or farmers' market
	Planted a school garden
	Other (please specify)
4.	School Kitchen Facilities and Food Processing

Many schools prefer to purchase products that come in a processed, ready-to-use form (cleaned, washed, cut, portioned). Others have the capacity to process farm produce right from the field. The following questions are intended to increase the understanding of product and processing preferences, needs, and potentials.
9. Please indicate how many schools in your district have salad bars in operation
Elementary Schools
Middle Schools
High Schools
N/A
10. Does your school district operate a central kitchen?
○ No
5. School Kitchen Facilities and Food Processing
11. Does your central kitchen currently process fresh fruits and vegetables (this may
include cleaning, washing, cutting, or portioning from 'As Purchased' to 'Edible Portions')?
⊙ No
6. Kitchen Capacity
12. In your opinion, does your central kitchen have the capacity to process (as defined previously) fresh fruits and vegetables?
○ No
13. If you have individual school site kitchens, do they currently process fresh fruits and vegetables (as defined previously)?
○ No

WSDA Farm-to-School Survey: School Nutrition Directors 2011
14. In your opinion, do the individual school site kitchens have the capacity to process fresh fruits and vegetables (as defined previously)?
© Yes
○ No
7 Cohool Vitabou Facilities and Food Duccessing
7. School Kitchen Facilities and Food Processing
15. Please check which of the following most accurately indicates your need for fresh produce to be delivered to you in a minimally processed form? (Minimally processed is defined as frozen, dried, or otherwise prepared, stored, and handled to maintain its fresh nature while providing convenience to the user – this may involve cleaning, washing, cutting or portioning e.g. shredded lettuce, sliced apples, frozen berries, broccoli florets etc.)
We can only work with minimally processed produce
We have a strong preference for minimally processed produce
 We can work with fresh, whole produce on an occasional basis
We can work with fresh, whole produce on an regular basis

16. The following question will help us identify potential products that may be useful you in your foodservice operation. For each of the products listed, please answer the following categories in the chart: you currently purchase them for meals and/or snacks? Would you consider purchas the product (for whatever reason)? If locally produced versions of these items were available (and were of comparable cost and quality), would you prioritize purchasing them? Currently purchase product	you in your foodservice ope For each of the products lis you currently purchase the the product (for whatever re	eration. ited, please answer the f m for meals and/or snac eason)? If locally produc	following categories	in the chart: Do
For each of the products listed, please answer the following categories in the chart: I you currently purchase them for meals and/or snacks? Would you consider purchas the product (for whatever reason)? If locally produced versions of these items were available (and were of comparable cost and quality), would you prioritize purchasing them? Currently purchase product Would consider purchasing Would prioritize purchasing No, would not purchase product	For each of the products lis you currently purchase the the product (for whatever re	ted, please answer the f m for meals and/or snac eason)? If locally produc	cks? Would you con	
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Bread	Minimally processed fresh vegetables (sliced, diced,			
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Canned fruits		_		
Canned vegetables	_	_		_
Dairy Dehydrated fruits Dehydrated vegetables Dried beans/lentils Frozen fruits Frozen vegetables Frozen soup bases Jams/jellies Meat Milled grains Purees - fruits Sauces/dressings	Canned vegetables		П	Г
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Frozen soup bases	_	П	П	П
Frozen soup bases	Frozen vegetables	Г	П	Г
Jams/jellies	-	П	П	П
Meat Milled grains Purees - fruits Purees - vegetables Sauces/dressings				
Purees - fruits		_		
Purees - vegetables	Milled grains			
Sauces/dressings	Purees - fruits			
Sauces/dressings	Purees - vegetables			
		—		
	d			

WSDA Farm-to-School Survey: School Nutrition Directors 2011
17. Many farms have product that they would like to process, but to not have access to a
certified kitchen facility to process it.
Do you think it would it be possible to rent out school district kitchen space outside of
school hours for farms or small food companies to produce their products?
C Yes
C No
C Interested - would need to check
8. General Procurement
We are interested in the different procurement practices of school districts, and are exploring multiple ways local foods can be integrated into school meals, which can happen through direct purchasing from farms, through wholesalers and distributors, and through other avenues. The follow questions address procurement policies and practices, and help identify opportunities for more local sourcing.

	if you purchase any of the following p rogram (state commodity program) o	=
specify the buyers (a buyer cooperative (picase
	USDA Food Distribution Program (state commodity program)	Buyer Cooperative Program
Whole fresh fruits and vegetables		
Minimally processed fresh fruits (sliced, diced, chopped, cleaned, etc.)		
Minimally processed fresh vegetables (sliced, diced, chopped, cleaned, etc.)	П	
Bread		
Canned beans, lentils		
Canned fruits		
Canned vegetables	П	
Dairy		
Dehydrated fruits	П	
Dehydrated vegetables		
Dried beans/lentils		
Frozen fruits		
Frozen vegetables		
Frozen soup bases		
Jams/jellies		
Meat		
Milled grains		
Purees - fruits		
Purees - vegetables		
Sauces/dressings		
If you purchase any of these ite	ms through a buyer's cooperative, please specify the items a	and the associated cooperatives:
=	your primary vendor to offer and/or i	dentify Washington-grown
foods?		
Asked vendor to offer more	Yes	No
WA grown foods Asked vendor to identify	0	0
WA grown foods available	~	.

WSDA Farm-to-School Survey: School Nutrition Directors 2011
20. If your primary vendor identifies available Washington grown products, do you
prioritize purchase of those products and/or alter a planned menu to purchase those product?
Yes - prioritize purchases
Yes - alter menu
Sometimes - prioritize purchases
Sometimes - alter menu
No - prioritize purchases
☐ No - alter menu
Comments:
9. Procurement - Direct from Farmer/Producer
21. Does your district purchase WA foods directly from farms?
21. Does your district purchase WA foods directly from farms?
21. Does your district purchase WA foods directly from farms? (This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.)
(This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried
(This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.)
(This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.) O Yes
(This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.) Yes No
(This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.) O Yes No 10. Procurement - Direct from Farmer/Producer
(This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.) Yes No No 10. Procurement - Direct from Farmer/Producer 22. If no, please indicate your level of interest in purchasing Washington grown foods
(This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.) Yes No No 10. Procurement - Direct from Farmer/Producer 22. If no, please indicate your level of interest in purchasing Washington grown foods directly from farmers/producers.
(This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.) Yes No 10. Procurement - Direct from Farmer/Producer 22. If no, please indicate your level of interest in purchasing Washington grown foods directly from farmers/producers. Very interested
(This may include fresh fruits and vegetables, meat, grains, lentils, beans, jams, dried fruits, etc.) Yes No 10. Procurement - Direct from Farmer/Producer 22. If no, please indicate your level of interest in purchasing Washington grown foods directly from farmers/producers. Very interested Somewhat interested Not interested
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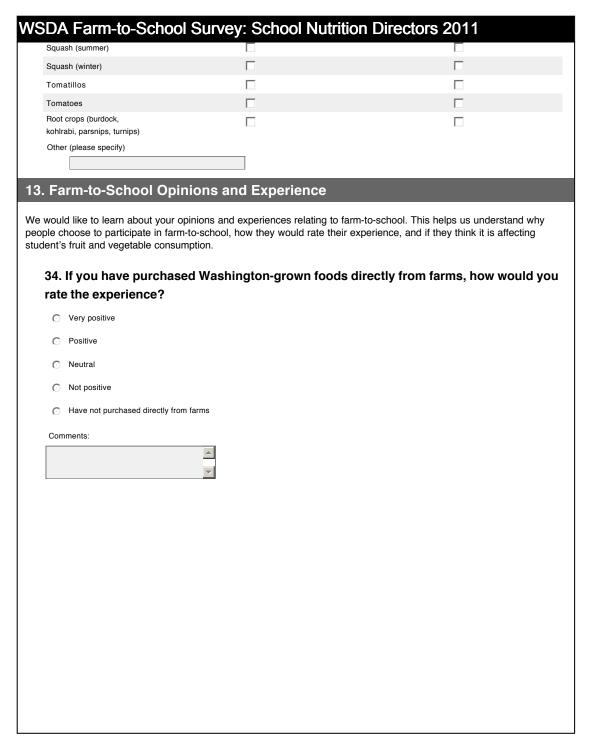
yea	er on those products.
Dolla	r amount purchased
	tly from ers/producers
24.	Would you purchase Washington grown products directly from farmers/producers
aga	ain?
0	Yes
0	No
Com	nments:
25.	Do you require your vendors have product liability insurance, and if so, what
am	ount?
0	Product liability insurance is not required
0	Up to \$1 million in coverage
0	Up to \$2 million in coverage
0	Up to \$5 million in coverage
0	Over \$5 million in coverage
26	Regarding food safety, do you have a set of questions or other requirements you
	of potential vendors?
0	Yes
0	No
If vo	ss, please describe
, •	<u> </u>
	▼

Yes		
○ No		
If yes, what is the minimum amour	t requiring a competitive bid process and how r	nany vendors must you contact?
28. Other than your ma	ain vendors and local farms, o	loes your district obtain food for
your meal program fro	om any other sources? Please	
Donations	District obtains food from this source	Intentionally obtains WA grown products from this sour
Grocery stores	П	
School gardens		
Other		
Other (please specify)	dy and ripe product available	at a price point that meets your
Other (please specify) 29. If a farmer has reach budget, are you able to	dy and ripe product available on make purchases on short n	
Other (please specify) 29. If a farmer has read		
Other (please specify) 29. If a farmer has reach budget, are you able to		
Other (please specify) 29. If a farmer has reached budget, are you able to the second	o make purchases on short n	
Other (please specify) 29. If a farmer has reach budget, are you able to the second s	o make purchases on short n	otice?
Other (please specify) 29. If a farmer has reached budget, are you able to the second	o make purchases on short n	otice?
Other (please specify) 29. If a farmer has reach budget, are you able to the second s	o make purchases on short n	otice?
Other (please specify) 29. If a farmer has reach budget, are you able to the second s	o make purchases on short n	otice?

DA Farm-to-Sch	ool Survey: School Nutri							
31. Does your school district's wellness policy or do other district policies or								
procedures contain provisions that require, or affect your ability to do local purchasing?								
C Yes								
No								
If yes, please describe								
1 yes, please accorde								
v.								
Procurement - Di	rect from Farmer/Produce	r						
purchase from a local farmer/producer?								
(Please check both if both are true.)								
	11 (Constitution of the constitution of th	Manual de la conflicio de la consideración de la conflicio de						
Apples	Have purchased (from any source)	Would be willing to purchase (from a local source)						
		<u> </u>						
Apricots								
Apricots Blackberries								
Apricots Blackberries Blueberries								
Apricots Blackberries Blueberries Boysenberries								
Apricots Blackberries Blueberries Boysenberries Cherries								
Apricots Blackberries Blueberries Boysenberries Cherries Grapes								
Apricots Blackberries Blueberries Boysenberries Cherries Grapes Kiwis								
Apricots Blackberries Blueberries Boysenberries Cherries Grapes Kiwis								
Apricots Blackberries Blueberries Boysenberries Cherries Grapes Kiwis Kiwi berries Melon								
Apricots Blackberries Blueberries Boysenberries Cherries Grapes Kiwis Kiwi berries Melon Nectarines								
Apricots Blackberries Blueberries Boysenberries Cherries Grapes Kiwis Kiwi berries Melon Nectarines Peaches								
Apricots Blackberries Blueberries Boysenberries Cherries Grapes Kiwis Kiwi berries Melon Nectarines Peaches Pears								
Apricots Blackberries Blueberries Boysenberries Cherries Grapes Kiwis Kiwi berries Melon Nectarines Peaches Pears Plums								
Apricots Blackberries Blueberries Boysenberries Cherries Grapes Kiwis Kiwis Kiwi berries Melon Nectarines Peaches Pears Plums Pluots Raspberries								
Apples Apricots Blackberries Blueberries Boysenberries Cherries Grapes Kiwis Kiwis Kiwi berries Melon Nectarines Peaches Pears Plums Pluots Raspberries Strawberries Watermelon								

33. Please indicate what vegetables you have purchased and would be willing to							
purchase from a local farmer/producer?							
•	•						
(Please check both if both are true.)							
	Have purchased (from any source)	Would be willing to purchase (from a local source					
Artichoke							
Asparagus							
Beans (green)							
Beans (shell)							
Beets							
Broccoli							
Brussels sprouts							
Cabbage							
Carrots							
Cauliflower							
Celery							
Celery root							
Corn							
Cucumber							
Eggplant							
Fennel							
Garlic							
Greens (including arugula, bok choy, chard, collard, kale, etc.)							
Herbs							
Leeks							
Lettuce							
Mushrooms							
Onions							
Peas (fresh)							
Peppers							
Potatoes							
Radish							
Rhubarb							
Salad mix							
Shallots							
Spinach							

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DA Farm-to-School Survey: School Nutrition Directors 2011				
35. In your opinion, what are the potential benefits of serving Washington grown food in				
you	r school district? Please check the three you find most significant.			
	Good for the environment			
	Increases student consumption of fresh fruits and vegetables			
	High quality fresh product			
	Schools buying locally results in good community relations			
	Schools can purchase a diverse range of products			
	Schools can purchase a range of quantities			
	Schools knowing the source of products			
	Schools supporting the local economy and local community			
	Transportation costs are lower			
	There are no benefits from serving local food in schools			
Othe	r (please specify)			
36.	In your opinion, what are the barriers of serving Washington grown foods in your			
36.				
36.	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant.			
36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant.			
36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant. Budget constraints Consistent availability of product			
36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant. Budget constraints Consistent availability of product Consistent quality of product			
36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant. Budget constraints Consistent availability of product Consistent quality of product Distribution			
36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant. Budget constraints Consistent availability of product Consistent quality of product Distribution Finding growers in my region			
36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant. Budget constraints Consistent availability of product Consistent quality of product Distribution Finding growers in my region Food safety and liability			
36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant. Budget constraints Consistent availability of product Consistent quality of product Distribution Finding growers in my region Food safety and liability Farms' capacity to do minimal food processing			
36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant. Budget constraints Consistent availability of product Consistent quality of product Distribution Finding growers in my region Food safety and liability Farms' capacity to do minimal food processing School district's capacity to do minimal food processing			
36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant. Budget constraints Consistent availability of product Consistent quality of product Distribution Finding growers in my region Food safety and liability Farms' capacity to do minimal food processing School district's capacity to do minimal food processing Seasonality constraints			
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36. sch	In your opinion, what are the barriers of serving Washington grown foods in your ool district? Please check the three you find most significant. Budget constraints Consistent availability of product Consistent quality of product Distribution Finding growers in my region Food safety and liability Farms' capacity to do minimal food processing School district's capacity to do minimal food processing Seasonality constraints Volume requirements too large Volume requirements too small			

WSDA Farm-to-School Survey: School Nutrition Directors 2011				
14. Farm-to-	School Opinions and Experience			
_	our observations, when you have served Washington grown foods, did on in school meals increase, decrease, or stay the same?			
Increase				
Decrease				
Stay the s	ame			
O N/A				
Comments:				
15. How WS Services	DA Farm-to-School can help you - Developing Farm-to-School			
The following que meeting your farm	stions gather information that will help us know what services or programs will be most useful to you for i-to-school goals.			
38. Our tea	am is working to offer you the services that you see as critical to supporting			
=	to-school initiatives. Please indicate the kinds of information or events you			
would be i	nterested in.			
Availabilit	y of farm products in your region			
Budgeting	g and cost management			
Kitchen sl	kills and food safety training			
Networkin	g within your school and community			
Policies a	nd procedures			
Suppleme	ental funding opportunities			
Seasonal	recipes and menu planning			
Other (please s	pecify)			

WSDA Farm-to-So	chool Survey:	School Nutrition	on Directors 20)11					
39. Based on your	knowledge, does	s your district have	e any of the follow	ving programs					
and if so, are you interested in connecting those programs with school food service?									
	Programming is in your district	Interested in connecting program with food service	Would be interested in making connection in the future	Not interested in connecting program to food service					
Career and Technical Education (Culinary Arts/ Ag and Horticulture)									
Cooking Classes									
Nutrition Education									
School Gardens									
Sustainability program/club									
Other (please specify)									
16. Survey Comple	ete								
Thank you for taking the time									